

Joint Master in Global Economic Governance and Public Affairs

Governance for the Common Good

Academic Year 2024/2025



ANNUAL REPORT



CIFE Centre international de formation européenne

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1 OVERVIEW

The 2024/2025 Joint Master in Global Economic Governance and Public Affairs offered by CIFE and Luiss School of Government was composed of a diverse group of 31 students from 12 different nationalities. The itinerant programme offered students intensive courses in Rome, Berlin and Nice over three terms extending from 14 October 2024 to 10 July 2025. The following table represents the timetable of the programme:

Dates	Location
14/10/2024 – 31/01/2025	ROME Luiss School of Government
10/02/2025 – 11/04/2025	BERLIN CIFE Berlin
18/03/2025 – 20/03/2025	STUDY TRIP Bonn
22/04/2025 – 10/07/2025	NICE CIFE Nice
10/07/2025	End of the Academic Year & Graduation Ceremony

Under the leitmotiv “Learning and living Europe”, the one-year Joint Master taught in English welcomed an exclusive group of students striving to expand their professional opportunities. Coming from a wide range of national and cultural backgrounds, the GEGPA Master sharpened students’ analytical skills and strengthened their negotiation capabilities to enhance their future careers as policymakers.

The academic programme is focused on how to assess, manage and enhance governance of both private and public institutions with a wide range of economic and digital intelligence tools. The Master is taught by renowned researchers and experienced professionals who combine second-to-none practical expertise and academic credentials. It combines on-site teaching, case studies, the research thesis and online learning tools.

It benefited from contributing partners providing expert knowledge:

- ArboRise in Geneva
- Centre for European Policy in Berlin
- Ceres – Non-Profit Advocacy Organisation in Boston
- Commerzbank
- European Climate Foundation
- European Commission
- European Investment Bank
- European Stability Mechanism
- Erste Group Bank AG in Vienna
- German Institute of Development and Sustainability (IDOS) in Bonn
- Humboldt Institute for Internet and Society in Berlin
- IBM
- KfW Development Bank
- NormannPartners Strategy Consulting
- Research Institute for Sustainability (RIFS) in Potsdam
- Social Data Institute, University College London
- Swiss Philanthropy Foundation in Geneva
- TAC Consulting
- The Organisation for Economic Co-Operation and Development (OECD) in Paris
- The United Nations Convention to Combat Desertification (UNCCD) in Bonn
- The United Nations Framework Convention on Climate Change (UNFCCC) in Bonn
- The World Bank Group
- Transparency International France in Paris

2 ORGANISATION OF THE PROGRAMME

The academic programme is designed in a four-pronged format, as follows:

1. Global Economic Framework and Economic Governance in Rome from October 2024 to January 2025 at the School of Government of the University Luiss Guido Carli
2. Prospective and innovation laboratory: studying new forms of transnational and interregional economic governance as a way forward towards sustainable development in Berlin from February to April 2025 at CIFE
3. Policy Intelligence: investigating how far the digital society enables transforming economic intelligence into strategy decisions in Berlin and Nice from February to July 2025 at CIFE
4. Applied Research, methodology and case studies throughout the whole curriculum

THE MODULES

The curriculum was composed of four compulsory modules:

- A** Global Economic Framework and Economic Governance (in Rome)
- B** Sustainable Development, the Way Forward? (in Berlin)
- C** Policy Intelligence (in Berlin and Nice)
- D** Applied Research and Project Management

A Global Economic Framework and Economic Governance (110 hours)

TRIMESTER 1: ROME: LUISS (October 2024 to January 2025)

Module Director: **Sergio FABBRINI** *Professor of Politics and International Relations and Dean of the Political Science Department at Luiss*

The global order is dramatically changing in today's world, with the retreat of the United States from multilateralism, the rise of new powers like China and India, and conflictual relations with Russia. This module examined how the European Union perceives its role as an international actor and questioned whether it is capable of becoming an independent, united force in an increasingly multipolar world, or whether the EU will be confined to exert only "soft power".



Core courses (80 hours)

Massimo EGIDI *Professor Emeritus of Economics at Luiss School of Government*

Riccardo VIALE *Professor of Logic and Philosophy of Science, Università Bicocca*

- Behavioural Economics and Decision-Making

Arlo POLETTI *Associate Professor at the Department of Sociology and Social Research, University of Trento*

- International Public Policies

Monika SUS *Visiting Professor, Hertie School Centre for International Security*

- Democracy and Global Governance

Ugljesa Ugi ZVEKIC *Adjunct Professor at Luiss School of Government*

- Global Corruption, Global Crime, Good Governance and the United Nations Convention Against Corruption (UNCAC)

Elective courses (30 hours)

Alessandro FERRARA *Professor of Political Philosophy at the University of Rome Tor Vergata and Teacher of Legal Theory at the Department of Law of Luiss Guido Carli University*

- Multiculturalism

Pasquale FERRARA *Adjunct Professor and Chair in Diplomacy and Negotiation at the Department of Political Science at Luiss School of Government*

- Negotiation and Diplomacy in a Globalised World

Giulio VENNARI *Civil Servant of the European Union, Administrator at the European Commission*

- Learning Policy Advice

B Sustainable Development, the Way Forward? (70 hours)

TRIMESTER 2: BERLIN: CIFE (February to April 2025)

Module Director: Martin FLEISCHER *Programme Director, Master in International Banking and Finance, University of Applied Sciences BFI Vienna*

The future global economic governance was reviewed in the perspective of systemic approach and new ideas to deal with complex long-term issues such as demographic and climate changes. It discussed and assessed the way towards an innovative experience of multi-level (transnational and interregional) governance.

Meetings with seasoned experts in governance were organised.

Martin FLEISCHER

Andreas HAUER *Head of Sustainable Finance at Erste Group Bank AG*

Goran TINJIC *Former Programme Manager for Southern Europe at the World Bank*

- The Governance of Sustainable Finance and Economics

Hartmut MARHOLD *Senior Research Fellow at CIFE, Former Director General of CIFE*

- Sustainable Development and Governance

Sonja PETERSON *Head of Service Unit, Research Coordination and Outreach at Kiel Institute for the World Economy*

- Cooperation, Effort-Sharing and Efficiency in International Climate Policy



With the students of the Joint Master programmes

C Policy Intelligence (79 hours)

Module Director: Michel-Henry **BOUCHET** *Professor Emeritus of Finance at SKEMA Business School, Former Senior Economist at the World Bank and Strategy Advisor of Investment Funds*

This module was devoted to the Policy Intelligence sessions and the enhanced economic governance offered in the digital society. Students learnt how to transform economic data into policy knowledge.

TRIMESTER 2: BERLIN: CIFE (38 hours)

Alexander GUSEV *Senior Solutions Architect at ClusterReply*
Jörg POHLE *Head of Research Programme at the Humboldt Institute for Internet and Society*
 ■ Digitalisation for Sustainable Development

Cristina TELEKI *Assistant Professor, Maastricht University*
 ■ Governing Sustainable Development Through International Law in the Digital Age

TRIMESTER 3: NICE: CIFE (41 hours)

Stephen BOUCHER *Founder of Dreamocracy, Visiting Professor at Solvay Brussels School of Business, Université Libre de Bruxelles*
 ■ A Challenged Democracy: Mapping New Forms of Collective Action

Cristina TELEKI
 ■ Governing Sustainable Development Through International Law in the Digital Age

D Applied Research and Project Management (187 hours)

CROSS-SEMESTER: (October 2024 to July 2025)

This module was dedicated to the applied research and project management. Professionals and experts discussed a variety of practical case studies of applied research and projects in policy affairs.

Case Studies and Applied Research

TRIMESTER 1: ROME (57 hours)

Michel-Henry BOUCHET

Arnaud LECONTE *Director of the Joint Master in Global Economic Governance and Public Affairs*

- Laboratory: Professional Policymaking Skills in Global Risk Management and Governance

Lorenzo DE SIO *Associate Professor at the Luiss School of Government*

- Statistics for International and Public Affairs

Omar SHEIRA *Training Manager at the Mediterranean Platform, Luiss School of Government*

- Academic Methodology

TRIMESTER 2: BERLIN (8 hours)

Alexandre LANDI *Lead Data Scientist, IBM*

- Laboratory: Professional Policymaking Skills in Global Risk Management and Governance

TRIMESTER 3: NICE (49 hours)

Michel-Henry BOUCHET

Arnaud LECONTE

- Laboratory: Professional Policymaking Skills in Global Risk Management and Governance



Workshops

TRIMESTER 1: ROME (59 hours)

Veronica CASTELLANO *Leadership and Negotiation Coach*

- Executive Power and Influence Academy

Salvatore FARINA *Former Chief of Staff of the Italian Army*

- Leadership Today and Tomorrow

Massimo NAVA *Journalist and Writer*

- The Question of Minorities

TRIMESTER 2: BERLIN (9 hours)

Anselm KÜSTER *Divisional Head Digitalisation at the Centre for European Policy in Berlin*

- Digital Methods (Text Mining, Natural Language Processing) in Research

Ortwin RENN *Former Scientific Director at the Research Institute for Sustainability in Potsdam*

- Concept, Implication and Management of Polycrises

Igor TKALEC *Assistant Professor in Social Data Science at University College London*

- Research and Policy Dialogue: Measuring Progress Towards Sustainable Development Goals (SDGs)





TRIMESTER 3: NICE (40 hours)

Michel-Henry BOUCHET

Alexandre LANDI

Arnaud LECONTE

Thierry APOTEKER *Chairman and Chief Executive Officer of TAC Consulting*

Sara BRIMBEUF *Head of Illicit Financial Flows Programme at Transparency International France*

Jonas HOFFMANN *Associate Professor at SKEMA Business School*

■ Failed States and Bad Governance

Laurent DOUEK *Senior Board Member at Swiss Philanthropy Foundation, Vice President Innovation Officer at SAP*

Philippe NICOD *Chairman at ArboRise*

■ Sustainable Development and Foundations: The Cases of Swiss Philanthropy Foundation and ArboRise

Yufu GUO *Programme Officer of the Science, Technology and Innovation Unit at the UNCCD*

Miwa KATO *Team Lead of Loss and Damage Unit, Adaptation Division at the UNFCCC*

Barron Joseph ORR *Chief Scientist at the UNCCD*

■ Evidence-Based Global Policy Development and Negotiations on Land and Its Role as an Integrator and Accelerator of SDGs

Amr SHAKER *Career Development and Business Coach*

■ Career Workshop

■ Individual Career Coaching

Nadav SHENTAL *Deputy Head of Talent Management and Analytics at the OECD*

Martin WASSERMANN *Talent Management Analyst at the OECD*

Litsa VAVAKIS *Sous-Sherpa and Head of Global Co-Operation Division, Global Relations and Co-Operation Directorate at the OECD*

■ OECD Talent Management and Informal Governance of the G7/G20



3 INTERMODULAR COURSES

Conferences, Speeches and Discussions

- Keynote Speech: **Sustainable Investing in Private Markets**
by **Stephanie BAIMA** Senior Manager, Food and Forests, Engagement Strategies at Ceres and GEGPA Alumna
- Keynote Speech: **Sustainability – What Banks Do**
by Frank **CZICHOWSKI** Member of the Supervisory Board at Commerzbank, Former Treasurer at KfW Development Bank, Former Executive Advisor at the European Stability Mechanism
- Keynote Speech: **EIB in Germany Between War and Peace**
by **Heike FREIMUTH** Head of the European Investment Bank (EIB) Group Office in Germany
- Keynote Speech: **AI and the Future of the Labour Market**
by **Anselm KÜSTER** Head of Digitalisation and New Technology at the Centre for European Policy
- Keynote Speech: **The EU Economic Integration in the New Global Map**
by **Arnaud LECONTE**
- Keynote Speech and Discussion: **Skills and Opportunities for the Next Generation of Policymakers at the EIB Group**
by **Aliki PATSAROU** Early Careers - Talent Acquisition, Human Resources Department at the European Investment Bank
- Inaugural Lecture: **Europe in a Dangerous World**
by **Herman VAN ROMPUY** President of CIFE, President Emeritus of the European Council and Former Prime Minister of Belgium
- Keynote Speech: **Germany in the EU Before the Election on 23 February 2025**
by **Matthias WAECHTER** Director General of CIFE
- Discussion and Simulation Game: **The IPCC Scientific Reports Regarding Climate Change**
by **CLIMATE FRESK** Non-Profit Organisation
Julius WIEBE Facilitator of the Climate Fresk Deutschland and GEGPA Alumnus
- Keynote Speech: **Sustainability Reporting**
by **Micol SALMERI** Programme Manager, Public Climate Finance, European Climate Foundation

4 STUDY TRIP TO BONN

The study trip to the international organisations in Bonn took place from 18 to 20 March 2025 with the following visits:

HAUS DER GESCHICHTE (HOUSE OF HISTORY) BONN

- Guided Tour of the Temporary Exhibition: “After Hitler. Germany’s Reckoning with the Nazi Past”

UNITED NATIONS CAMPUS

- Opening Remarks
with **Johns Muleso KHARIKA** *Chief of Science, Technology and Innovation of UNCCD*
and **Matthias WAECHTER**
- Overview of the UNCCD
with **Jeroen VAN DALEN** *Programme Officer, Partnership, Communications, External Relations and Partnerships Unit of UNCCD*
- Science-Policy Nexus
with **Barron Joseph ORR**
and **Paul DESANKER** *Manager, Adaptation Division of the Secretariat, UNFCCC*
- Transparency Framework
with **Tibor LINDOVSKY** *Climate Transparency and Capacity-Building Support Specialist, UNFCCC*
- Guided Tour of the UN Campus
- Resource Mobilisation and Translating Finance into Action
with **Houtan BASSIRI** *Innovative Partnerships and Resource Mobilisation Coordinator, Global Mechanism, UNCCD*

GERMAN INSTITUTE OF DEVELOPMENT AND SUSTAINABILITY (IDOS)

- Visit and Introduction of IDOS
with **Eva-Maria LYNDERS** *Researcher, Knowledge Cooperation and Training Department, IDOS*

5 VISITS

- Guided Bus Tour of Berlin on 10 February 2025
- Nice Scavenger Hunt on 28 April 2025



6 MASTER THESIS RESEARCH TOPICS

Piero ANGELINI (Italy)

From Crisis to Transition: How the Ukrainian War Reshaped Italian and German Energy Policies

Thesis Supervisor: Monika SUS

Catarina BAIA DA SILVA GARCIA SARAIVA (Portugal)

The Future of Carbon Pricing in China: A Three-Dimensional Analysis of Design, Equity and Integration

Thesis Supervisor: Sonja PETERSON

Christianguerino CAPONE (Italy)

Public Debt and Democratic Accountability: Engaging the Voter Base for Sustainable Long-Term Solutions

Thesis Supervisor: Milad ZARIN

Adeline CHARTOL (France)

Media, Development and International Relations in Post-Conflict Liberia: A Computational Analysis of News Narratives

Thesis Supervisor: Chigozie NWEKE-EZE

Francesco COLALONGO (Italy)

Geopolitical Competition for Critical Minerals and the EU's Value-Based Foreign Policy: Reconciling Economic Security with Ethical Standards

Thesis Supervisor: Christian MANAHL

Rachel CRUICKSHANK (United Kingdom)

From a Promise to Reality: The Struggles of Governing Human Trafficking

Thesis Supervisor: Ugljesa Ugi ZVEKIC

Alessia D'ADDETTA (Italy)

Linking the EU and Chinese ETS: Policy Pathways and Economic Implications for Climate Cooperation

Thesis Supervisor: Sonja PETERSON

Arthur DESSARD (France)

Beyond the Black Box: An Explainable AI Approach to Sovereign Downgrade Prediction

Thesis Supervisor: Michel-Henry BOUCHET

Rossana DI STASIO (Italy)

From Compliance to Purpose: ESG Strategies in Italian Firms

Thesis Supervisor: Stefano FRASCANI

Blerta DOBERDOLANI (Kosovo)

AI-Driven Public Administration: Mitigating Sludge and Biases in Estonia's and Singapore's Digital Governance

Thesis Supervisor: Riccardo VIALE

Bianca Maria GALANTE (Italy)

Women and War – Beyond Victimhood: A Comparative Analysis of Female Combatants in Ethiopia and Ukraine

Thesis Supervisor: Cristina TELEKI

Julius Nyerere GBOWEE (Liberia)

Assessing the Efficacy of ECOWAS Counterterrorism Strategy and Implementation Framework in the Sahel Region (2015–2025): A Decade of Regional Response to Extremism

Thesis Supervisor: Igor TKALEC

Gibran HAMROUNI CASES (Spain)

The Dragon and the Eagle: The China-United States Trade War, Weighing a Common BRICS Currency Against US Tariffs

Thesis Supervisor: Arlo POLETTI

Lirian JERLIU (Kosovo)

Veto Powers' Resistance: United Nations Security Council Reform Proposals and Global Governance Shifts

Thesis Supervisor: Monika SUS

Edina KADRIU (Kosovo)

Nudging the Growth of Start-Ups in Kosovo: A Behavioural Economics Approach

Thesis Supervisor: Riccardo VIALE

Dielleza KASTRATI (Kosovo)

50 Years On, Is the OSCE Still Relevant? Finding Relevance from Its Mission in Kosovo

Thesis Supervisor: Arlo POLETTI

Blinera KOSUMI (Kosovo)

2030 on the Horizon: Achievements, Obstacles and What It Takes to Reach the SDGs

Thesis Supervisor: Francesco GALTIERI

Dition KUKLECAJ (Kosovo)

Kosovo's Fragmented Approach to Energy Transition: A Comparison with Denmark's Centralised Approach

Thesis Supervisor: Francesco SALERNO

Eliyab Herods LEMMA (Italy)

The Bridge Between Corporate Leadership and Politics: Lobbying as a Tool for Influence

Thesis Supervisor: Stefano FRASCANI

Thomas LUNDELL (United States)

Tariffs and Automation: Measuring Manufacturing Employment Effects of 2018–2025 US Trade Policy

Thesis Supervisor: Stefano FRASCANI

Jack O'DONNELL (United States)

Deplatforming and Polarisation: The Self-Reported Impact

Thesis Supervisor: Stephen BOUCHER

Bawo OKORODUS (Nigeria)

A Comparative Study on the Adoption of Artificial Intelligence and Its Perceived Impact on Operational Efficiency in Maternal and Child Health Nonprofit Organisations

Thesis Supervisor: Riccardo VIALE

Margherita PASTORELLO (Italy)

International Humanitarian Law at Strain: How Have Recent Conflicts Challenged International Legal Frameworks?

Thesis Supervisor: Francesco GALTIERI

Meaza PETROS (United States)

The Recognition Gap: Exploring Inequity in North American Labour Markets

Thesis Supervisor: Monika SUS

Mar PUJOL ARQUE (Spain)

*Achieving Economic Security in Critical Raw Materials through the Circular Economy:
An Analysis on the European Union's Policies and Legislation*

Thesis Supervisor: William NEALE

Adonis SINANI (Albania)

State Failure and External Debt Crisis in the MENA Region

Thesis Supervisor: Michel-Henry BOUCHET

Giuliano SQUITIERI (Italy)

Populism and Western Democracies

Thesis Supervisor: Michel-Henry BOUCHET



Matteo VIGNOLI (Italy)

Building Corporate Resilience: Navigating Risk and Innovation in a Globalised World

Thesis Supervisor: Stefano FRASCANI

Michelle WATTEEL (Belgium)

Sentiment Analysis of Flemish Media on the Syrian and Ukrainian Refugee and Asylum Crisis:

Explaining Double Standards in Integration Policy

Thesis Supervisor: Monika SUS

Arianna ZARANTONELLO (Italy)

Strategic Autonomy or New Dependency? Europe's Semiconductor Dilemma Between Sovereignty and Foreign Control

Thesis Supervisor: Igor TKALEC

Allard ZEEGERS (Netherlands)

Internal and External Efficacy Moderating National and International Trust: A Statistical Analysis of the 2024 OECD Trust Report

Thesis Supervisor: Milad ZARIN



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