

Joint Master in Global Economic Governance and Public Affairs

Governance for the Common Good

Academic Year 2021/2022



ANNUAL REPORT



1 OVERVIEW

The 2021/2022 Joint Master in Global Economic Governance and Public Affairs offered by CIFE and LUISS School of Government was composed of a diverse group of 30 students from 16 different nationalities. The itinerant programme offered students intensive courses in Rome, Berlin and Nice over three terms extending from 11 October 2021 to 8 July 2022. The following table represents the timetable of the programme:

Dates	Location
11/10/2021 – 29/01/2022	ROME LUISS School of Government
07/02/2022 – 08/04/2022	BERLIN CIFE Berlin
19/04/2022 – 08/07/2022	NICE CIFE Nice
08/07/2022	End of the Academic Year & Graduation Ceremony

Under the leitmotiv “Learning and living Europe”, the one-year Joint Master taught in English welcomed an exclusive group of students striving to expand their professional opportunities. Coming from a wide range of national and cultural backgrounds, the GEGPA Master sharpened students’ analytical skills and strengthened their negotiation capabilities to enhance their future careers as policymakers.

The academic programme is focused on how to assess, manage and enhance governance of both private and public institutions with a wide range of economic and digital intelligence tools. The Master is taught by renowned researchers and experienced professionals who combine second-to-none practical expertise and academic credentials. It combines on-site teaching, case studies, consulting missions, the research thesis and online learning tools.

It benefited from contributing partners providing expert knowledge:

- European Commission in Brussels
- OECD in Paris
- Institute for Advanced Sustainability Studies (IASS) in Potsdam
- Sustainable Finance Geneva
- Swiss Philanthropy Foundation in Geneva
- UN Convention to Combat Desertification (UNCCD) in Bonn
- KfW Development Bank in Berlin

CIFE Centre international de formation européenne

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LUISS School of Government

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2 ORGANISATION OF THE PROGRAMME

The academic programme is designed in a four-pronged format, as follows:

1. Global Economic Framework and Economic Governance in Rome from October 2021 to January 2022 at the School of Government of the University LUISS Guido Carli
2. Prospective and innovation laboratory: studying new forms of transnational and interregional economic governance as a way forward towards sustainable development in Berlin from February to April 2022 at CIFE
3. Policy Intelligence: investigating how far the digital society enables transforming economic intelligence into strategy decisions in Nice from April to July 2022 at CIFE
4. Applied Research, methodology and case studies throughout the whole curriculum

THE MODULES

The curriculum was composed of four compulsory modules:

- A** Global Economic Framework and Economic Governance (in Rome)
- B** Sustainable Development, the Way Forward? (in Berlin)
- C** Policy Intelligence (in Nice)
- D** Applied Research & Project Management



TRIMESTER 1: ROME: LUISS (October 2021 to January 2022)

A Global Economic Framework and Economic Governance (94 hours)

Module Director: Sergio **FABBRINI** *Professor of Politics and International Relations and Dean of the Political Science Department at LUISS*

The global order is dramatically changing in today's world, with the retreat of the United States from multilateralism, the rise of new powers like China and India, and the conflictual relations with Russia. This module examined how the European Union perceives its role as an international actor and questioned whether it is capable of becoming an independent, united force in an increasingly multipolar world, or whether the EU will be confined to exert only "soft power".

Sabino CASSESE *Emeritus Judge at the Italian Constitutional Court*

- Global Dimensions of Democracy and Rule of Law

Massimo EGIDI *Professor Emeritus of Economics at the School of Government of LUISS*

Riccardo VIALE *Professor of Logic and Philosophy of Science, Università Bicocca*

- Behavioural Economics and Decision-Making

Arlo POLETTI *Assistant Professor of Political Science at the Department of Political Science and the School of Government of LUISS*

- International Public Policies

Ugljesa Ugi ZVEKIC *Adjunct Professor at the School of Government of LUISS*

- Global Corruption, Global Crime, Good Governance and the United Nations Convention Against Corruption (UNCAC)

TRIMESTER 2 BERLIN: CIFE (February to April 2022)

B Sustainable Development, the Way Forward? (85 ½ hours)

Module Director: Martin **FLEISCHER** *Former Chief Executive Officer at Eurofima, Founding Partner of PILFOR in Basel*

During the term in Berlin, the module of "Sustainable Development, the Way Forward?" was covered. The future economic governance in the EU was reviewed in the perspective of new ideas to deal with complex long-term issues such as demographic and climate changes. It discussed and assessed the way towards an innovative experience of transnational and interregional governance. Meetings with seasoned experts in governance were organised.

Martin FLEISCHER

- The Global and Local Regulation: The Governance of Sustainable Economics and Finance

Richard BYRON-COX *Programme Officer for Capacity Building at UNCCD*

- Interregional Innovation, Climate Change Policy: How the UNCCD has Influenced Policy Making on Land Issues at the International and National Levels

Alexander GUSEV *Senior Data Engineer at ClusterReply, Former Project Coordinator at the Institute for Advanced Sustainability Studies (IASS), Researcher at the Institute for International Affairs and Security (SWP) in Berlin*

- Introduction to Big Data: Theory and Practice

Hartmut MARHOLD *Senior Research Fellow at CIFE*

- The Concept of Sustainable Development

Tomasz PIASECKI *Climate Risk Manager at UBS*

- The Global and Local Regulation, the Governance of Sustainable Economics and Finance: Central Banks' Climate Regulation and Climate Stress-Testing

Wulf REINERS *Head of Managing Global Governance (MGG) Programme at Deutsches Institut für Entwicklungspolitik (DIE)*

- Transnational Innovation: Digitalisation and Sustainable Development

Gaby UMBACH *Professor at the European University Institute of Florence*

- The Global Governance of Sustainable Development

TRIMESTER 3: NICE: CIFE (April to July 2022)

C Policy Intelligence (44 ½ hours)

Module Director: Arnaud LECONTE *Director of the Joint Master in Global Economic Governance and Public Affairs*

This term was devoted to the Policy Intelligence sessions and the enhanced economic governance offered in the digital society. Students learnt how to transform economic data into policy knowledge.

Stephen BOUCHER *Founder of Dreamocracy, Visiting Professor at Solvay Brussels School of Business, Université Libre de Bruxelles*

- A Challenged Democracy: Mapping New Forms of Collective Action

Olivier GLASSEY *Professor at the Swiss Graduate School of Public Administration (TDHEAP) at the University of Lausanne*

- Cybergovernance

Milad ZARIN *Professor of Political Economy at the University of Neuchâtel*

- Economic Statistics

CROSS-SEMESTER: (October 2021 to July 2022)

D Applied Research & Project Management (173 hours)

This module was dedicated to the applied research and project management. The CIFE facilities were open to professionals that discussed practical case studies of applied research and projects in policy affairs.

Case Studies & Applied Research

TRIMESTER 1: ROME (33 ½ hours)

Christian BLASBERG *Adjunct Professor of European Political History, International Masters Coordinator*

- Academic Methodology

Michel-Henry BOUCHET *Distinguished Professor of Finance at SKEMA Business School and Strategy Advisor of Investment Funds*

- Laboratory, Professional Policymaking Skills in Global Risk

Igor TKALEC *Research Associate at the European University Institute*

- Quantitative Methods

TRIMESTER 2: BERLIN (33 hours)

Michel-Henry BOUCHET

- Laboratory, Professional Policymaking Skills in Global Risk

Philippe NICOD *Chairman at arboRise*

Laurent DOUEK *Senior Board Member at Swiss Philanthropy Foundation*

- ArboRise: Political Perspectives on Reforestation

Cristina TELEKI *Research Associate, Graduate Institute, Geneva*

- Justice and Sustainable Development

Igor TKALEC

- Quantitative Methods

TRIMESTER 3: NICE (14 ½ hours)

Michel-Henry BOUCHET

- Laboratory, Professional Policymaking Skills in Global Risk

Cristina TELEKI

- Moot Court Simulation: Justice and Sustainable Development



Workshops

TRIMESTER 1: ROME (15 hours)

Salvatore FARINA *Former Chief of Staff of the Italian Army*

- Leadership Today and Tomorrow

TRIMESTER 2: BERLIN (22 ½ hours)

Frank CZICHOWSKI *Former Vice-President of KfW, Board Member of Commerzbank, the European Stability Mechanism and Research Foundation in European Banking*

- Keynote Speech: “Governance of Public Debt Management”

Solène DROY *Senior Research Associate at IASS*

Ortwin RENN *Scientific Director of IASS*

- Sustainability Research Energy Transition and Water Management – including a visit to Cottbus

Christina HACK *Vice President for Sustainable Investment*

Malte JÜTTING *Senior Consultant and Corporate Strategy and Sustainability*

- KfW Workshop: “Becoming a Transformative Promotional Bank – Sustainable Finance at KfW”

Sandeep JAIN *Chief Treasury Officer at the African Development Bank*

- Keynote Speech: “The African Development Bank and the Climate Risks from an African Perspective”

Jörg POHLE *Head of Research Programme “Data, Actors, Infrastructures: The Governance of Data-Driven Innovation and Cyber Security”*

- Keynote Speech: “Data Sharing – Digital Solutionism or: Why it Obscures the View Toward Better Approaches”

Goran TINJIC *Programme Manager for Southern Europe at the World Bank*

- Keynote Speech: “The World Bank and Post-Covid Recovery”

TRIMESTER 3: NICE (54 ½ hours)

Michel-Henry BOUCHET

Arnaud LECONTE

Thierry APOTEKER *Chairman & Chief Economist of TAC Consulting*

Jean-Louis ARCAND *Professor of International Economics and Head of International Economics Department at the Graduate Institute Geneva*

Sara BRIMBEUF *Advocacy Officer at Transparency International*

Jean-Charles GRAND *Research Assistant at SKEMA Business School*

Cynthia ROCAMORA *Private Finance Campaigner at Reclaim Finance*

- Failed States, Weak Institutions and Governance

Amal CHEVREAU *Policy Analyst at the Centre for Entrepreneurship, SMEs, Regions and Cities, OECD*

Patrick KLEIN *Head of Sector, Social Economy and Social Enterprise, EU Commission*

Jean-Claude MIZZI *French Ministry of Finance and Founder of Social NGO HopHopFood*

- Policy Making for Social Enterprises

Laurent DOUEK *Senior Board Member at SPF, Vice President Innovation Officer at SAP*

Anne-Cathrine FROGG SPADOLA *Co-Founder of Hugo Fund Services SA, Geneva, Board Member of the Council of Administration of SPF*

- The Case of Swiss Philanthropy Foundation (SPF)

Sergio FABRINI *Dean of the School of Government at LUISS*

Arnaud LECONTE

- Europe, the Post-Pandemic and the War

Miwa KATO *Programme Officer, Loss and Damage Unit at UNFCCC*

Rojina MANANDHAR *Programme Office Adaptation Programme*

- Climate Change and the United Nations Framework Convention on Climate Change

Sean KIDNEY *Climate Bonds Initiative*

- Keynote Speech: Sustainable Finance: EU Taxonomy

Paulo MOURA *Head of Innovation and Strategic Partnerships at the Université Côte d’Azur IMREDD*

- IMREDD: Governance of Smart Cities for Sustainable Development

Janez POTOČNIK *Co-Chair of International Resource Panel hosted by United Nations Environment Programme and Special Advisor to the Commissioner for Environment, Oceans and Fisheries Virginijus Sinkevičius*

William NEALE *Advisor at the European Commission for Circular Economy and Green Growth*

- Circular Economy

Amr SHAKER *Career Development and Business Coach*

- Career Workshop
- Individual Career Coaching

Florent STORA *Diplomatic French Representation at the OECD*

Blandine BARREAU *World Energy Outlook at the IEA*

Raffaella CENTURELLI *Deputy Head at G7/G20 Sherpa and Global Governance Unit at OECD*

Guillaume LECAROS DE COSSIO *Policy Advisor to the OECD*

Stephane MONIER *Chief Investment Officer at Lombard Odier*

Audrey PLONK *Head of Digital Economy Policy Division at the Directorate for Science, Technology and Innovation at the OECD*

Nadav SHENTAL *Talent Management Advisor and Team Manager at OECD*

- The OECD and the Global Governance for Sustainable Development

George TZOGOPOULOS *Senior Research Fellow at CIFE*

- Europe and Global Powers’ Digital Cooperation: The European Digital Market Act (DMA) and Digital Services Act (DSA) and Transatlantic Relations
- China’s Digital Silk Road and the World



3 INTERMODULAR COURSES

Conferences, Speeches and Discussions

- **Opening Speech of the Academic Year** *Values Matter in Europe and in the World* by **Herman VAN ROMPUY** President of CIFE, President Emeritus of the European Council and Former Prime Minister of Belgium
- **Keynote Speech** *Berlin in Focus: Safeguarding Security in a Transnational World* by **Franca KÖNIG** Political Advisor for Affairs of the European Union at Berlin Senate Department of the Interior, Digitalisation and Sports
- **Series of Conferences on the War in Ukraine** *Russo-Ukrainian War: Cultural and Historical Perspectives on the Conflict and the New Geopolitical Reality* with **Mirko KRUPPA** Member of Memorial Germany, **Susann HEINECKE** Programme Director of the MAEIS European Policy and Governance – Trilingual Studies, **Carolina DI STEFANO** Programme Director at LUISS University
- **The End of History Postponed? Interpreting Geopolitical Challenges after the Peak of Globalisation** with **Christian MANAHL** Senior Policy Advisor, Policy Planning and Strategic Foresight Division, European External Action Service

4 VISITS IN NICE

Berlin

- **Guided City Tour** with Zeit.Reisen on 10 February 2022
- **Visit of the “After Nature” Exhibition at Humboldtforum** on 10 February 2022
- **Guided City Tour** with LobbyControl e.V. on 4 April 2022
- **Visit to Cottbus** with IASS to Brandenburgisch-Technische Universität Cottbus-Senftenberg, **guided city tour to INIK e.V.** on 7 April 2022

Nice

- **Visit to Cimiez** on 5 July 2022



5 MASTER'S THESIS RESEARCH TOPICS

Antonina ALBANESE (Italy)

How Could Governance Mobilise Resources toward Inclusive Development? Governance, Resources and Instability in Contemporary Lebanon

Thesis supervisor: Michel-Henry BOUCHET

Julie AXELSEN (Norway)

Political Leadership: The Norwegian Petroleum Industry and the Role of the Government in Guiding the National Economy towards a Greener Future, Balancing Economic and Environmental Interests

Thesis supervisor: Hartmut MARHOLD

Guilhem BERTRAND (Belgium)

The Economics of Green Transition through Carbon Pricing and the Country-Specific Nuances: The Case of Belgium

Thesis supervisor: Tomasz PIASECKI

Brady CROTWELL (United States)

The Superhuman Evolution of Legal Persons: An Evolutionary Timeline of Deregulation in the United States of America

Thesis supervisor: Piero ESPOSITO

Ilinca CRUDU (Romania/France)

An Analysis of the Shifting Perspectives of the EU: Russia Relations and a Project for the Future

Thesis supervisor: Riccardo CUCCIOLLA

Sofia DEIRO (Italy)

Assessing the Impact of Climate Change on Human Displacement: An Analysis of Direct and Indirect Effects of Droughts in Iran and Jordan

Thesis supervisor: Francesca ASTENGO

Andrew FOLKES (Jamaica/United States)

Governance and Corruption: The Relationship between Governance, Extreme Poverty/

Poor Living Conditions/Inequality and Brain Drain. A Cross Country Comparison between Romania and Bulgaria.

Thesis supervisor: Ugljesa Ugi ZVEKIC

Björn FONDÉN (Sweden)

Reaching Net-Zero through International Carbon Markets: A Qualitative Analysis of the Potential Impact of Article 6 in the Paris Agreement

Thesis supervisor: Marco MARGHERI

Patrizio GABRIELLI (Italy)

Becoming One: The Great Challenge for European Security Intelligence.

How Jihadist Terrorism Has Strengthened the Intelligence Integration Process

Thesis supervisor: Matthias JOPP

Jacopo GIANI (Italy)

Pandemic, Institutional Stability and Socio-Economic Development: Where Does State Failure Come From and What About Early Warning Signals of Socio-Political Crisis?

A Cross-Country Comparison

Thesis supervisor: Michel-Henry BOUCHET

Austin GIBSON (Canada)

Energy Security of the European Three: What Does It Mean?

Thesis supervisor: Marco MARGHERI

Agata GOLI (Poland)

The Relationship between Religious Institutions and the Rise of Right-Wing Populism in Europe:

The Case of Poland in 2015-2022

Thesis supervisor: Ryszard PIASECKI

Karan KOOCHARIAN (United States)

Sanctions, Diplomacy and Regime Change: The Case of Iran

Thesis supervisor: Pasquale FERRARA

Walter KOWALSKI (United States)

The United States and Europe: Contemporary Dilemma of Multilateral Military Diplomacy

Thesis supervisor: George TZOGOPOULOS

Amy LAMMIN (United Kingdom)

An Analysis of the United Nations' Peacekeeping Missions in Cyprus, Iraq and Iran: A Reflection on UNIIMOG, Best Practice and Progress towards the Success of UNFICYP

Thesis supervisor: Francesco GALTIERI

Lucía LÓPEZ CARASA (Spain)

Enhancing International Cooperation to Fight Gender Inequality: A Comparative Analysis of the Effectiveness of Internet Regulations in Tackling Online Violence against Women in the EU and the USA

Thesis supervisor: Francesco ASTENGO

Tess MACLACHLAN (Ireland)

What Impact Can Small States Really Have on the United Nations Security Council?

A Case Study of Ireland

Thesis supervisor: Francesco GALTIERI

Piercarlo MAIOCCHI CLERICI (Italy)

Can Global Warming Be Stabilised by Geopolitics?

Thesis supervisor: Ramona SAMSON

Jeanne MARULLAZ (France)

Fostering the Right Conditions to Align Financial Markets with Climate Transition

Thesis supervisor: Martin FLEISCHER

Matthew MCENERY (United States)

Mapping the Impact of Proof-of-Work on Cryptocurrency Regulation

Thesis supervisor: Olivier GLASSEY

Samantha MILANO-SUMALINOG (United States)

Economic Reconstruction of Ukraine After the War

Thesis supervisor: Thomas CHRISTIANSEN

Ainhua MORAGA CAMINO (Spain)

EU Enlargement Negotiations with Turkey

Thesis supervisor: Giulio VENNARI

Wiktoria ORLOWSKA (Poland)

The Public Opinion's Influence on the European Union's Trade Policy

Thesis supervisor: Thomas CHRISTIANSEN

Andrea PETRUZZELLI (Italy)

Sustainable Urbanisation: What Contribution Can Nature-Based Solutions Make to Climate

Mitigation within an Urban Context?

Thesis supervisor: Christian EGENHOFER

Haden POYTHRESS (United States)

Interest-Based Negotiation in Polarised International Relations: The Case of Post-Cold War

International World Order

Thesis supervisor: Pasquale FERRARA

Lennart REGENBERG (Germany)

Does the EU Follow a Path towards Sustainable Development When Recovering From the Covid-19

Pandemic? Case Studies: Germany and France

Thesis supervisor: Hartmut MARHOLD

Julie STEENLANT (Belgium)

Lessons Learned and Future Preparedness: Analysing the EU's Policy Response to the Covid-19 Pandemic

Thesis supervisor: Luciano MONTI

Camila Fabiola VALDEBENITO (Chile)

The Relationship between Health, Education and Quality of Life in Chile

Thesis supervisor: Ryszard PIASECKI

Julius WIEBE (Germany)

The EU's Circular Economy Interpretation after the European Green Deal: An Analysis Based on

EU Policies and Their Discourse Typology

Thesis supervisor: Ilias IAKOVIDIS

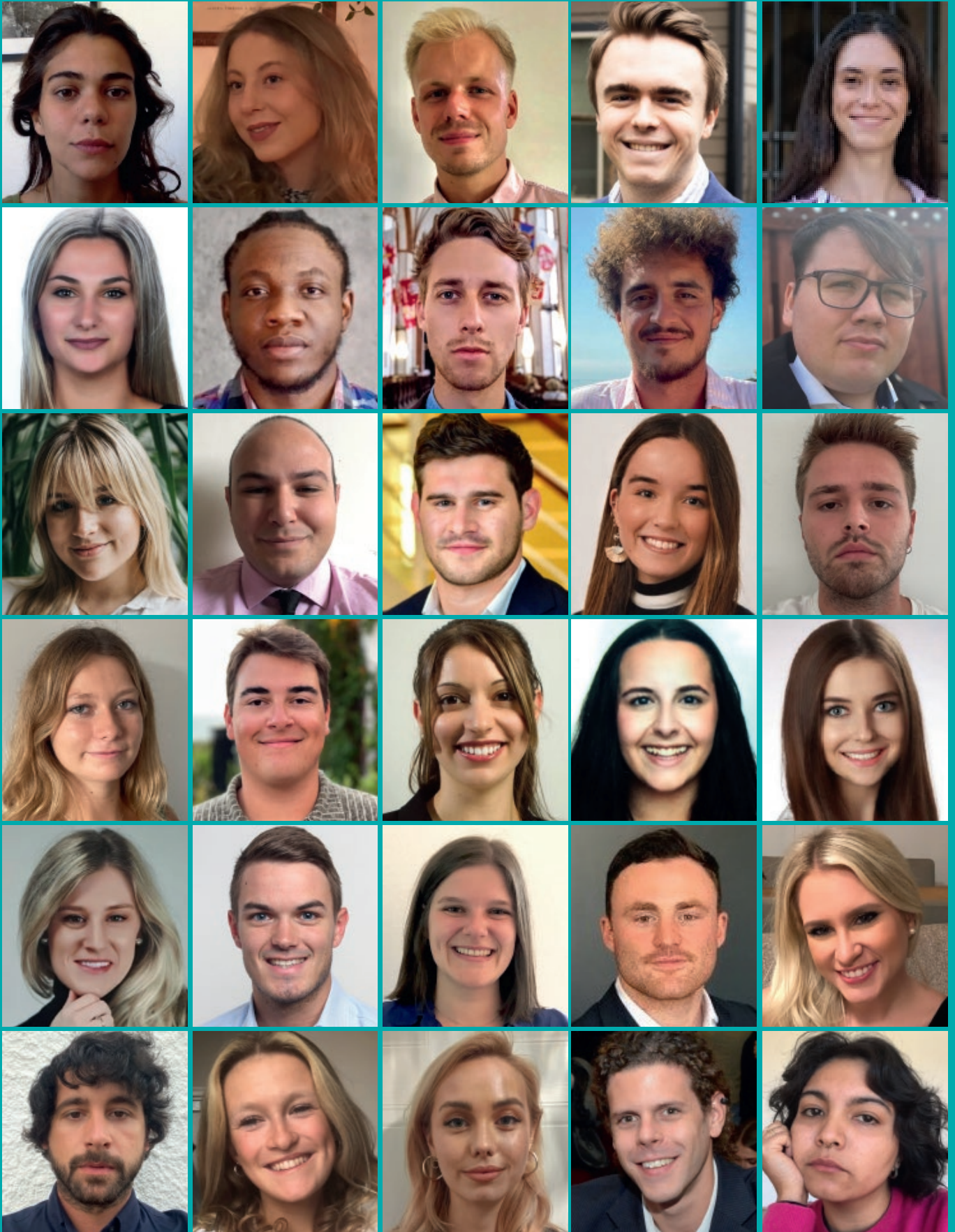
Julia WOLF LEIBOVITZ (Portugal)

Digital Transformation in the Global South: An Analysis of E-Cooperation Strategies

of the European Union and Brazil

Thesis supervisor: Paulo MOURA





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