

Joint Master in EU Trade and Climate Diplomacy

*Learn to Lead –
Green Deal, Digital, Fair Trade*

Academic Year 2022/2023



ANNUAL REPORT



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1 OVERVIEW

The 2022/2023 Joint Master in EU Trade and Climate Diplomacy offered by CIFE and Luiss School of Government was composed of a diverse group of 25 students from 10 different nationalities. The itinerant programme offered students intensive courses in Rome, Berlin and Nice over three terms extending from 10 October 2022 to 11 July 2023. The following table represents the timetable of the programme:

Dates	Location
10/10/2022 – 27/01/2023	ROME Luiss School of Government
06/02/2023 – 06/04/2023	BERLIN CIFE Berlin
13/03/2023 – 17/03/2023	STUDY TRIP Brussels
17/04/2023 – 11/07/2023	NICE CIFE Nice
11/07/2023	End of the Academic Year & Graduation Ceremony

Under the leitmotiv “Learning and living Europe”, the one-year Joint Master taught in English welcomed an exclusive group of students striving to expand their professional opportunities. Trade, climate and digitalisation are the strategic fields of global policies where the European Union is displaying strong leadership. Through its Green Deal, the Paris Agreement and the adoption of the Sustainable Development Goals (SDGs), the EU’s New Diplomacy brings together civil society, NGOs, corporations, think tanks and foundations to reinforce multilateral and rule-based agreements that set it apart from other global powers.

A new generation of policymakers is therefore needed to implement the transnational agreements for a sustainable common future. The success of the EU’s New Diplomacy will strongly depend on the women and men who lead the strategic trade and climate policy negotiations between Europe and other geopolitical powers.

The Joint Master in EU Trade and Climate Diplomacy (EUDIPLO) offered by CIFE in Berlin and Nice and the School of Government at Luiss Guido Carli in Rome provided the necessary analytical and negotiation skills through evidence-based studies and practical project work in the three major topics of the programme: Sustainability & Climate, Trade & Investment, Digital Cooperation.

It benefited from contributing partners providing expert knowledge:

- European Commission in Brussels
- Council of the EU’s General Secretariat in Brussels
- European External Action Service (EEAS) in Brussels and Geneva
- European Investment Bank (EIB) in Berlin
- Hitachi Energy
- Mediterranean Institute of Risk, Environment and Sustainable Development (IMREDD)
- German Institute of Development and Sustainability (IDOS) in Bonn
- OECD in Paris
- Bruegel Think Tank in Brussels
- RTE French Energy Transmission Network
- UN Framework Convention on Climate Change (UNFCCC) in Bonn
- UN Convention to Combat Desertification (UNCCD) in Bonn
- The Ecologic Institute in Berlin
- The Club of Rome in Brussels

2 ORGANISATION OF THE PROGRAMME

The academic programme is designed in a four-pronged format, as follows:

1. EU Governance in Rome from October 2022 to January 2023 at the School of Government of the University Luiss Guido Carli
2. Climate Diplomacy in Berlin from February to April 2023 at CIFE
3. Trade Diplomacy in Nice from April to July 2023 at CIFE
4. Applied Research and Project Management throughout the whole curriculum

THE MODULES

The curriculum was composed of four compulsory modules:

- A EU Governance (in Rome)
- B EU Climate Diplomacy (in Berlin)
- C EU Trade Diplomacy (in Nice)
- D Applied Research & Project Management

TRIMESTER 1 ROME: LUISS (October 2022 to January 2023)

A EU Governance (73½ hours)

Module Director: Giovanni ORSINA Professor of Contemporary History and Dean of the School of Government at Luiss

The main goal of this module was to provide students with a thorough understanding of the policymaking process at the EU level and a selection of EU policies. At the end of the module, students were able to:

- know the key players in the policy-making process and their interaction;
- critically analyse EU policy-making from agenda setting to policy implementation;
- understand the latest developments in the governance of the EU (Better Regulation policy);
- understand the Single Market regulatory framework, both in general and in specific policy areas;
- acquire some practical and transferable skills.

The module followed a political science perspective (specifically, comparative politics, public administration, theoretical policy analysis), but also drew on other disciplines where relevant (e.g. economics, legal studies).

Giovanni ORSINA

- European Politics in the 20th Century

Paolo CANOFARI Researcher, Luiss School of European Political Economy

- European Macroeconomics

Thomas CHRISTIANSEN Professor in the Political Science Department

Michael REITERER Adjunct Professor, Luiss

- The Foreign Policy of the European Union

Ylenia Maria CITINO Postdoctoral Researcher of Public Law at the Department of Political Science, Luiss Guido Carli University

- European Institutions

Giacomo LUCHETTA Assistant Professor of Comparative Public Law

- Policies and Policymaking in the European Union

TRIMESTER 2 BERLIN: CIFE (February to April 2023)

B EU Climate Diplomacy (90 hours)

Module Director: Arnaud LECONTE Director of the Joint Master in EU Trade and Climate Diplomacy

Critical EU diplomacy and sustainable development relations were reviewed in the perspective of new international bilateral and multilateral investment and trade agreements with complex long-term issues such as common climate, health and biodiversity policy and actions. Students investigated to what extent the EU has a strong political voice and expresses its economic power through its support of the 2030 Agenda for Sustainable Development and the Paris Declaration and its political initiatives such as the Green Deal. Meetings with seasoned experts in EU economic diplomacy were organised.

Marta BALLESTEROS Associate Senior Manager at Milieu Law and Policy Consulting

- EU Law for Biodiversity Conservation: A Sustainable Development Approach

Antje BRUNS Head of the Governance and Sustainability Lab at Trier University

- Sharing Economy and Socially Just Transition

Pascal DELISLE Head of Economic, Development, Environment and Digital Issues of the Delegation of the European Union to the United Nations in Geneva

Sami ZEIDAN Legal Advisor of the Delegation of the European Union to the United Nations in Geneva

- EU Climate Diplomacy and EU Climate Action

Hartmut MARHOLD Senior Research Fellow at CIFE

- Sustainable Development and the European Green Deal

Ramona SAMSON Deputy Head of Unit Investments & SMEs, Directorate-General for Research and Innovation at the European Commission

- Science Diplomacy



TRIMESTER 3 NICE: CIFE (April to July 2023)

C EU Trade Diplomacy (83 ½ hours)

Module Director: Arnaud LECONTE

Digital services and networks, scientific knowledge and intellectual property rights in artificial intelligence and big data are the new frontier of globalisation and represent the most dynamically growing part of global exchanges. Nonetheless, stalled diplomatic negotiations on data, algorithms and AI within the context of the WTO and persistent controversies over services in trade agreements reflect substantial discord on the optimal design of international service investment and trade rules. The outcome of these negotiations is critical. New forms of cooperation agreements increasing connectivity and digital network may enable countries in their policy space to promote renewable energy, safeguard universal coverage of education and healthcare, and pursue inclusive development goals.

Students attended specialised courses aimed at preparing them for their future professional engagement, on topics such as Trade Diplomacy, External Investment for SDGs, AI, Big Data and Digitalised Governance, Innovative Forms of Collaborative Action in the Digital Society.

Fernando CRIADO ALONSO *Senior Administrator at the General Secretariat of the Council of the EU*

Javier ARRIBAS QUINTANA *Senior Expert, European External Action Services (EEAS) in Mexico*

■ European Global Cooperation Strategy: The EU Connectivity Approach

Lothar EHRING *Head of Unit at DG Trade*

Mattijs KEMPYNCK *Policy Officer at DG Trade*

■ Trade and Investment Diplomacy: The EU as an Actor in International Trade and Investment for the Sustainable Development Goals

Angelos PANGRATIS *Special Advisor in Charge of European Economic Diplomacy at the European External Action Service (EEAS)*

■ Geopolitics and EU Economic Diplomacy in a Changing World

Joanna SULLIVAN *Founder and Owner of Conscience Consulting*

■ Innovative Forms of Collective Action in the Digital Society: Building a Coalition of Good

CROSS-SEMESTER: (October 2022 to July 2023)

D Applied Research & Project Management (134 ½ hours)

This module was dedicated to applied research and project management. The CIFE facilities were open to professionals that discussed practical case studies of applied research and projects in policy affairs.

Case Studies and Applied Research

TRIMESTER 1: ROME (31 hours)

Christian BLASBERG *Adjunct Professor of European Political History, International Masters Coordinator*

■ Academic Methodology

Paul CULLEY *EU Policy Advisor, Tutor and Trainer*

■ EU Laboratory Professional Policy-Making Skills

Igor TKALEC *Research Associate at the European University Institute*

■ Research Design Methodology

TRIMESTER 2: BERLIN (50 ½ hours)

Richard BYRON-COX *Head of Capacity Development and Innovation Office at United Nations Convention to Combat Desertification (UNCCD)*

Mark YOUNG *Negotiation Trainer, President of Rational Games, Inc.*

■ Laboratory Negotiation Skills

Paul CULLEY

■ EU Laboratory Professional Policy-Making Skills

Benedikt ERFORTH *Senior Researcher and Project Lead at the German Institute of Development and Sustainability (IDOS)*

■ EU-Africa Relations in Uncertain Times

Igor TKALEC

■ Research Design Methodology

TRIMESTER 3: NICE (6 hours)

Paul CULLEY

■ EU Laboratory Professional Policy-Making Skills



Workshops

TRIMESTER 1: ROME (15 hours)

Salvatore FARINA *Former Chief of Staff of the Italian Army*

- Leadership Today and Tomorrow

TRIMESTER 3: NICE (32 hours)

Carine DONETTI MEZIERE *Member of the Transformation Division at French Electricity Network RTE*

Marc VANHEUKELEN *Former Special Advisor on Climate of Josep Borrell at EEAS*

- Geopolitics of the EU and the Global South

Donna LAGDAMEO *Team Lead, Local Communities and Indigenous Peoples Platform (LCIPP) Unit Adaptation Division*

- Climate Change and the United Nations Framework Convention on Climate Change

Emmanuelle MAIRE *Head of Unit at the European Commission DG Environment*

William NEALE *Advisor at the European Commission for Circular Economy and Green Growth*

Julius WIEBE *Senior Strategist at BCG Brighthouse*

- Circular Economy

Paulo MOURA *Head of Innovation and Strategic Partnerships at the Université Côte d'Azur IMREDD*

- IMREDD: Governance of Smart Cities for Sustainable Development

Amr SHAKER *Career Development and Business Coach*

- Career Workshop
- Individual Career Coaching

Florent STORA *Diplomatic French Representation at the OECD*

Laurent GUENGANT *Vice President Hitachi Global Digital and Greentech*

Audrey PLONK *Head of Digital Economy Policy Division at the Directorate for Science, Technology and Innovation at the OECD*

Nadav SHENTAL *Talent Management Advisor and Team Manager at OECD*

- The OECD and the Global Governance for Sustainable Development



3 INTERMODULAR COURSES

Conferences, Speeches and Discussions

■ Inaugural Lecture: What is the Place of the EU in the New World?

by **Herman VAN ROMPUY** *President of CIFE, President Emeritus of the European Council and Former Prime Minister of Belgium*

■ Keynote Speech: Berlin in Focus: Safeguarding Security in a Transnational World

by **Torsten AKMANN** *State Secretary of the Interior at the Berlin Senate Department of the Interior, Digitalisation and Sports*

■ Series of Conferences on the War in Ukraine: Russo-Ukrainian War: Cultural and Historical Perspectives on the Conflict and the New Geopolitical Reality

with **Jan BEHREND** *Professor at Viadrina University in Frankfurt an der Oder*

Mirko KRUPPA *Member of Memorial Germany*

Susann HEINECKE-KUHN *Director of the MAEIS Applied European Policy and Governance Studies*

Carolina DI STEFANO *Programme Director at Luiss University*

■ EU Recovery and Resilience Facility: The Case of Germany

by **Tobias MAASSEN** *Policy Officer at the European Commission*

■ Guest Speech

by **Sarah ZITTERBARTH** *Scientific Associate to MP Nina Scheer*

■ European Climate Policy

by **Malena KNAUTH** *Policy Officer at the Ministry of Climate Protection and Economic Affairs*

■ Global South and EU Global Gateway: China's Global Strategy

by **Alicia GARCIA HERRERO** *Senior Fellow at European Think Tank BRUEGEL*

■ EU-Africa Diplomacy in Practice: Peace and Conflicts in Africa

by **Roland KOBIA** *EU Ambassador to Ethiopia*

■ The European Investment Bank Group

by **Heike FREIMUTH** *Head of Office in Berlin of the EIB Group*

■ Transformation in Crisis

by **Sandrine DIXSON-DECLEVE** *Co-President of the Club of Rome*





4 STUDY TRIP TO BRUSSELS

The annual study trip to the European and international organisations in Brussels took place from 13 to 17 March 2023 with the following visits:

- Visit to the EU Council
- Visit to the European Commission
with Ramona SAMSON, Lothar EHRING and Jorge VITORINO
- Visit to the European Parliament
- Visit to the House of European History
- Introduction to the Lecture *European Global Cooperation Strategy: the EU Global Gateway*
with Fernando CRIADO ALONSO
- The Role of EU Diplomacy and Its Strategic Foresight in the Face of Geopolitical Challenges
by Christian MANAHL

5 OTHER VISITS

- Visit to Ecologic Institute
with Marta BALLESTEROS and Matthias DUWE *Coordinator of the Climate Team of Ecologic Institute*



6 MASTER'S THESIS RESEARCH TOPICS

Francesco BELLATI (Italy)

Correlation between EU Cohesion Policy Climate Allocations, National and Regional Environmental Spending and GHG Emissions Reduction

Thesis Supervisor: Elisabetta TATI

Ella BERGER (France)

To What Extent Do EU Public Policies on Electricity Provide the Required Framework for the Expansion of Demand Response in Electricity Grid?

Thesis Supervisor: Giacomo LUCHETTA

Federico BONADONNA (Italy)

Can the EU-Africa Digital Partnerships Be a Tool to Effectively Strengthen Democracy in the African Continent?

Thesis Supervisor: Benedikt ERFORTH

Gemma CASALS ESCRIBUELA (Spain)

Behind the Paris Agreement: EU Cooperation and Financial Tools to Enable Successful UN Climate Change Negotiations

Thesis Supervisor: Pascal DELISLE

Sofia CERCIELLO (Italy)

What Are the Key Changes Necessary in Global Environmental Governance for the Successful Realisation of the UN Sustainable Development Goals?

Thesis Supervisor: Richard BYRON-COX

Eleonora CICCHETTI (Italy)

Is It Possible to Realise an Effective Global Strategy in a Complex, Challenging and Connected World? Will the EU Global Gateway Strategy and the Agenda 2030 Give Results in Development-Effectiveness?

Thesis Supervisor: Fernando CRIADO ALONSO

Pilar CIUDAD FONTECHA (Spain)

Migration Management Experiments: A Step Forwards or Backwards for EU Policies?

Thesis Supervisor: Chigozie NWEKE-EZE

Alexandra DANSA (Romania)

Safeguarding the Rule of Law: Addressing Challenges and Promoting Accountability in the European Union

Thesis Supervisor: Elisabetta TATI

Wouter DE PRIESTER (Netherlands)

What Room Is There for EU Unilateral Climate Policies and Leadership in Sustainable Africa-EU Equal Partnerships?

Thesis Supervisor: Marco MASSONI

Arianna DI BONO (Italy)

Sustainability of EU Food Policies: The Coexistence of a Plant-Based Diet and Organic Agriculture

Thesis Supervisor: Richard BYRON-COX

Cyprien DRESCHER (Luxembourg)

The Global Gateway: Extending a European Green Deal to a Global Green Deal in Africa

Thesis Supervisor: Fernando CRIADO ALONSO

Eske EILTS (Germany)

A New Era for Multilateral Climate Ambition: Bridging the Gap between Theory, Discourse and the Potential Impact of the 'G7' Climate Club

Thesis Supervisor: Philip BRUGNER

Clementine GALLOT (France)

What is the European Union's External Energy Policy towards Its Southern Neighbours (and Particularly towards Algeria and Egypt)?

Thesis Supervisor: Giulio VENNERI

Alessandra GERMANO (Italy)

The Critical Raw Materials (CRM) Act: Mining's Socio-Environmental Impact Within the Framework of "Overriding Public Interest": Focus on the Circular Economy

Thesis Supervisor: Amin ASHTIANI

Lucas GROSSE (Germany)

Accelerator or Brake? The Expansion of Wind Energy with Citizen Participation in Germany

Thesis Supervisor: Franziska MEY

Mikita KAZHAJA (Italy)

Human Rights Duties of Global Companies: An Insight of Meta's Role in the Rohingya Genocide

Thesis Supervisor: Cristina TELEKI

Sjoerd KOK (Netherlands)

Co-Regulation as the Key to a More Trustworthy Internet?

Thesis Supervisor: Rosamaria BITETTI

Raphaelle LHUISSIER (France)

Leveraging Responsible Mining: From Institutional Reforms to Financial Opportunities of a Market

Thesis Supervisor: Antje BRUNS



Elvira LOZANO MARIN (Spain)

Youth Unemployment Dynamics in the EU: Youth Employment Support at the EU Level

Thesis Supervisor: Ramona SAMSON

Marnix MIDDELBURG (Netherlands)

A Critical Assessment of the Electricity Market Design Reform in Relation to EU Industrial Competitiveness

Thesis Supervisor: Giacomo LUCHETTA

Marie MÜLLER (Germany / France)

The Impact and Evolution of Green Cities Following this Regulation in the European Union as a Reaction to Climate Change

Thesis Supervisor: Valerio BONTEMPI

Eva RUBIN (United States)

What Potential Does Bitcoin Have for Supporting the Transition to Renewable Energy Sources and Reducing Carbon Emissions?

Thesis Supervisor: Ramona SAMSON

Ieva SILKĀNE (Latvia)

What Is the Impact of Artificial Intelligence on Social Good?

Thesis Supervisor: Ramona SAMSON

Madeline STAHL (United States)

Climate Change and Human Rights: Brazil-EU Relations

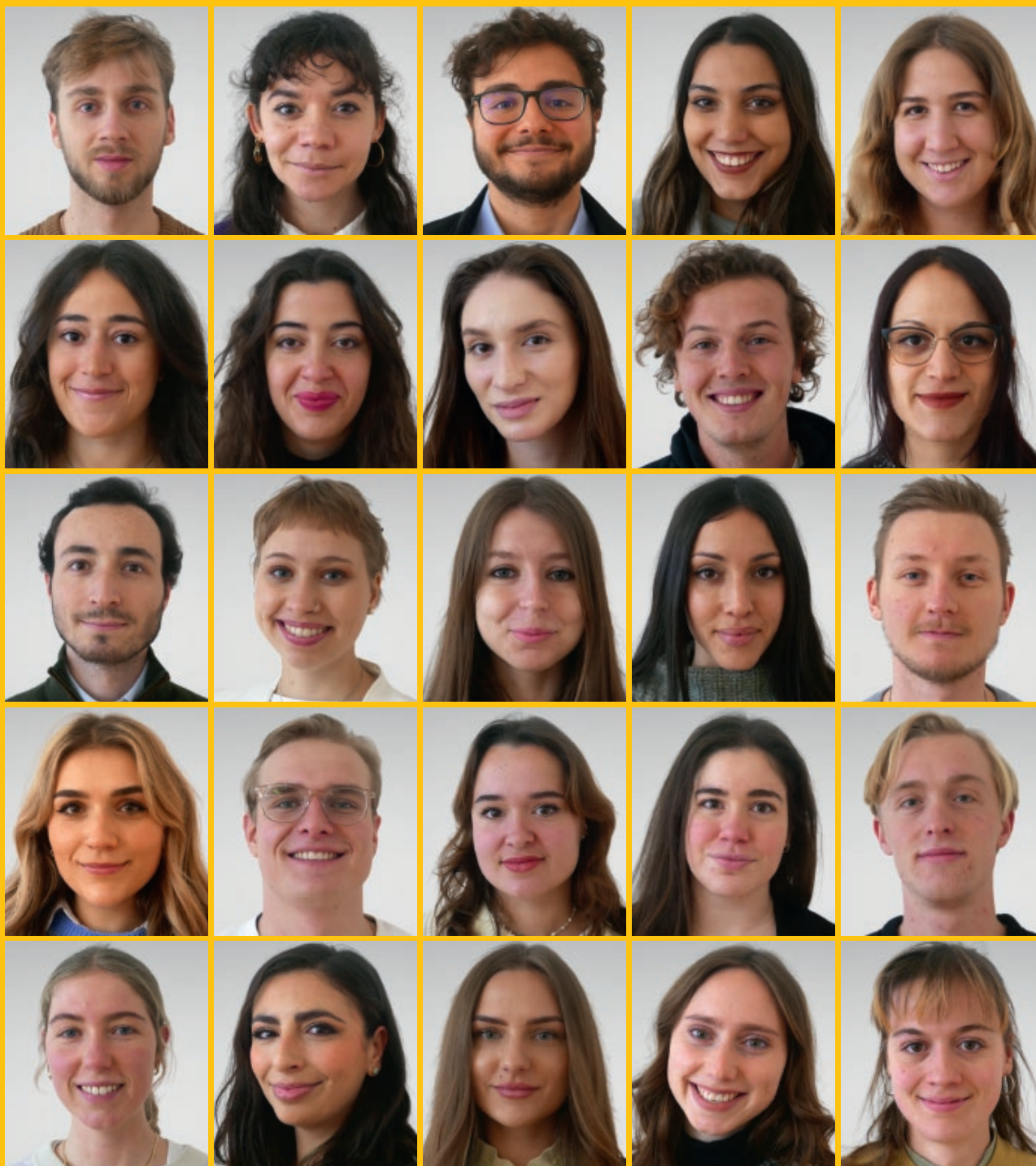
Thesis Supervisor: Andrew ISAAK

Marthe VANDENBOSSCHE (Belgium)

How Have the EU Regulations and CJEU Case Law Affected the Innovativeness of the Vegan and Vegetarian Food Industry in Terms of Product Development and Market Growth?

Thesis Supervisor: Cristina TELEKI





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