

Joint Master in EU Trade and Climate Diplomacy

*Learn to Lead –
Green Deal, Digital, Fair Trade*

Academic Year 2021/2022



ANNUAL REPORT



1 OVERVIEW

The 2021/2022 Joint Master in EU Trade and Climate Diplomacy offered by CIFE and LUISS School of Government was composed of a diverse group of 28 students from 11 different nationalities. The itinerant programme offered students intensive courses in Rome, Berlin and Nice over three terms extending from 11 October 2021 to 7 July 2022. The following table represents the timetable of the programme:

Dates	Location
11/10/2021 – 29/01/2022	ROME LUISS School of Government
07/02/2022 – 08/04/2022	BERLIN CIFE Berlin
21/03/2022 – 24/03/2022	STUDY TRIP Brussels
19/04/2022 – 07/07/2022	NICE CIFE Nice
07/07/2022	End of the Academic Year & Graduation Ceremony

Under the leitmotiv “Learning and living Europe”, the one-year Joint Master taught in English welcomed an exclusive group of students striving to expand their professional opportunities. Trade, climate and digitalisation are the strategic fields of global policies where the European Union is displaying strong leadership. Through its Green Deal, the Paris Agreement and the adoption of the Sustainable Development Goals (SDGs), the EU’s New Diplomacy brings together civil society, NGOs, corporations, think tanks and foundations to reinforce multilateral and rule-based agreements that set it apart from other global powers.

A new generation of policymakers is therefore needed to implement the transnational agreements for a sustainable common future. The success of the EU’s New Diplomacy will strongly depend on the women and men who lead the strategic trade and climate policy negotiations between Europe and other geopolitical powers.

The Joint Master in EU Trade and Climate Diplomacy (EUDIPLO) offered by CIFE in Berlin and Nice and the School of Government at LUISS Guido Carli in Rome provided the necessary analytical and negotiation skills through evidence-based studies and practical project work in the three major topics of the programme: Sustainability & Climate, Trade & Investment, Digital Cooperation.

It benefited from contributing partners providing expert knowledge:

- European Commission in Brussels
- European External Action Service (EEAS) in Brussels and Geneva
- OECD in Paris
- Institute for Advanced Sustainability Studies (IASS) in Potsdam
- Swiss Philanthropy Foundation in Geneva
- International Energy Agency (IEA) in Paris
- UN Framework Convention on Climate Change (UNFCCC) in Bonn

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2 ORGANISATION OF THE PROGRAMME

The academic programme is designed in a four-pronged format, as follows:

1. EU Governance in Rome from October 2021 to January 2022 at the School of Government of the University LUISS Guido Carli
2. Climate Diplomacy in Berlin from February to April 2022 at CIFE
3. Trade Diplomacy in Nice from April to July 2022 at CIFE
4. Applied Research and Project Management throughout the whole curriculum

THE MODULES

The curriculum was composed of four compulsory modules:

- A EU Governance (in Rome)
- B EU Climate Diplomacy (in Berlin)
- C EU Trade Diplomacy (in Nice)
- D Applied Research & Project Management



TRIMESTER I ROME: LUISS (October 2021 to January 2022)

A EU Governance (91 hours)

Module Director: Giovanni ORSINA *Professor of Contemporary History and Dean of the School of Government at LUISS*

The main goal of this module was to provide students with a thorough understanding of the policymaking process at the EU level and a selection of EU policies. At the end of the module, students were able to:

- know the key players in the policy-making process and their interaction;
- critically analyse EU policy-making from agenda setting to policy implementation;
- understand the latest developments in the governance of the EU (Better Regulation policy);
- understand the Single Market regulatory framework, both in general and in specific policy areas;
- acquire some practical and transferable skills.

The module followed a political science perspective (specifically, comparative politics, public administration, theoretical policy analysis), but also drew on other disciplines where relevant (e.g. economics, legal studies).

Giovanni ORSINA

- European Politics in the 20th Century

Thomas CHRISTIANSEN *Professor in the Political Science Department*

Michael REITERER *Adjunct Professor, LUISS*

- The Foreign Policy of the European Union

Piero ESPOSITO *Researcher, LUISS School of European Political Economy*

- European Macroeconomics

Cristina FASONE *Assistant Professor of Comparative Public Law*

- European Institutions

Giacomo LUCHETTA *Assistant Professor of Comparative Public Law*

- Policies and Policymaking in the European Union



B EU Climate Diplomacy (66½ hours)

Module Director: Arnaud **LECONTE** *Director of the Joint Master in EU Trade and Climate Diplomacy*

Critical EU diplomacy and sustainable development relations were reviewed in the perspective of new international bilateral and multilateral investment and trade agreements with complex long-term issues such as common climate, health and biodiversity policy and actions. Students investigated to what extent the EU has a strong political voice and expresses its economic power through its support of the 2030 Agenda for Sustainable Development and the Paris Declaration and its political initiatives such as the Green Deal. Meetings with seasoned experts in EU economic diplomacy were organised.

Marta BALLESTEROS *Associate Senior Manager at Milieu Law and Policy Consulting*
■ EU Law for Biodiversity Conservation, a Sustainable Development Approach

Antje BRUNS *Head of the Governance and Sustainability Lab at Trier University*
Sahar Beheshti ZAVAREH HOFMANN *Postdoctoral Researcher at Trier University*
■ Sharing Economy and Socially Just Transition

Pascal DELISLE *Head of Economic, Development, Environment and Digital Issues of the Delegation of the European Union to the United Nations in Geneva*

Sami ZEIDAN *Legal Advisor of the Delegation of the European Union to the United Nations in Geneva*

■ EU Climate Diplomacy and EU Climate Action

Ramona SAMSON *Deputy Head of Unit Investments & SMEs, Directorate-General for Research and Innovation at the European Commission*

■ Science Diplomacy



C EU Trade Diplomacy (56½ hours)

Module Director: Arnaud **LECONTE**

Digital services and networks, scientific knowledge and intellectual property rights in artificial intelligence and big data are the new frontier of globalisation and represent the most dynamically growing part of global exchanges. Nonetheless, stalled diplomatic negotiations on data, algorithms and AI within the context of the WTO and persistent controversies over services in trade agreements reflect substantial discord on the optimal design of international service investment and trade rules. The outcome of these negotiations is critical. New forms of cooperation agreements increasing connectivity and digital network may enable countries in their policy space to promote renewable energy, safeguard universal coverage of education and healthcare, and pursue inclusive development goals.

Students attended specialised courses aimed at preparing them for their future professional engagement, on topics such as Trade Diplomacy, External Investment for SDGs, AI, Big Data and Digitalised Governance, Innovative Forms of Collaborative Action in the Digital Society.

Fernando CRIADO ALONSO *Senior Administrator at the General Secretariat of the Council of the EU*

Javier ARRIBAS QUINTANA *Senior Expert, International Environment Cooperation at the European Commission Digital Strategy and Global Cooperation*

■ European Global Cooperation Strategy: The EU Connectivity Approach

Lothar EHRING *Head of Unit at DG Trade*

■ Trade and Investment Diplomacy: The EU as an Actor in International Trade and Investment for the Sustainable Development Goals

Angelos PANGRATIS *Special Advisor in Charge of European Economic Diplomacy at the European External Action Service (EEAS)*

■ Geopolitics and EU Economic Diplomacy in a Changing World

Joanna SULLIVAN *Founder and Owner of Conscience Consulting*

■ Innovative Forms of Collective Action in the Digital Society: Building a Coalition of Good

CROSS-SEMESTER: (October 2021 to July 2022)

D Applied Research & Project Management (144 hours)

This module was dedicated to applied research and project management. The CIFE facilities were open to professionals that discussed practical case studies of applied research and projects in policy affairs.

Case Studies and Applied Research

TRIMESTER 1: ROME (31 hours)

Christian BLASBERG Adjunct Professor of European Political History, International Masters Coordinator

- Academic Methodology

Paul CULLEY EU Policy Advisor, Tutor and Trainer

- EU Laboratory Professional Policy-Making Skills

Igor TKALEC Research Associate at the European University Institute

- Research Design Methodology

TRIMESTER 2: BERLIN (34 ½ hours)

Paul CULLEY

- EU Laboratory Professional Policy-Making Skills

Ryszard PIASECKI Professor at the University of Lodz, Former Polish Ambassador to Chile

- External Investment for the Sustainable Development Goals

Rainer QUITZOW Research Group Lead at Institute for Advanced Sustainability Studies (IASS)

Laima EICKE Research Associate at IASS

- Politics and Policies of a Global Energy Transition

Igor TKALEC

- Research Design Methodology

TRIMESTER 3: NICE (10 hours)

Paul CULLEY

- EU Laboratory Professional Policy-Making Skills

Workshops

TRIMESTER 1: ROME (15 hours)

Salvatore FARINA Former Chief of Staff of the Italian Army

- Leadership Today and Tomorrow

TRIMESTER 2: BERLIN (7 hours)

Nina FRAUENFELD Executive Director, SuccessAcross

- Career Workshop
- Individual Career Coaching



Vladimir ZUEV Professor at the National Research University Higher School of Economics in Moscow

- Digitalisation and International Trade

TRIMESTER 3: NICE (46 ½ hours)

Michel-Henry BOUCHET Distinguished Professor of Finance at SKEMA Business School and Strategy Advisor of Investment Funds

Arnaud LECONTE

Thierry APOTEKER Chairman & Chief Economist of TAC Consulting

Jean-Louis ARCAND Professor of International Economics and Head of International Economics Department at the Graduate Institute Geneva

Sara BRIMBEUF Advocacy Officer at Transparency International

Jean-Charles GRAND Research Assistant at SKEMA Business School

Cynthia ROCAMORA Private Finance Campaigner at Reclaim Finance

- Failed States, Weak Institutions and Governance

Laurent DOUEK Senior Board Member at SPF, Vice President Innovation Officer at SAP

Anne-Cathrine FROGG SPADOLA Co-Founder of Hugo Fund Services SA, Geneva, Board Member of the Council of Administration of SPF

- The Case of Swiss Philanthropy Foundation (SPF)

Sergio FABBRINI Dean of the School of Government at LUISS

Arnaud LECONTE

- Europe, the Post-Pandemic and the War

Miwa KATO Programme Officer, Loss and Damage Unit at UNFCCC

Rojina MANANDHAR Programme Office Adaptation Programme

- Climate Change and the United Nations Framework Convention on Climate Change

Sean KIDNEY Climate Bonds Initiative

- Keynote Speech: Sustainable Finance: EU Taxonomy

Patrick KLEIN Head of Sector, Social Economy and Social Enterprise, EU Commission

Amal CHEVREAU Policy Analyst at the Centre for Entrepreneurship, SMEs, Regions and Cities, OECD

Jean-Claude MIZZI French Ministry of Finance and Founder of Social NGO HopHopFood

- Policy-Making for Social Enterprises

Paulo MOURA Head of Innovation and Strategic Partnerships at the Université Côte d'Azur IMREDD

Côte d'Azur IMREDD

- IMREDD: Governance of Smart Cities for Sustainable Development



Janez POTOČNIK Co-Chair of International Resource Panel hosted by United Nations Environment Programme and Special Advisor to the Commissioner for Environment, Oceans and Fisheries Virginijus Sinkevičius

William NEALE Advisor at the European Commission for Circular Economy and Green Growth
■ Circular Economy

Florent STORA Diplomatic French Representation at the OECD

Blandine BARREAU World Energy Outlook at the International Energy Agency

Raffaella CENTURELLI Deputy Head at G7/G20 Sherpa and Global Governance Unit at OECD

Guillaume LECAROS DE COSSIO Policy Advisor to the OECD

Stephane MONIER Chief Investment Officer at Lombard Odier

Audrey PLONK Head of Digital Economy Policy Division at the Directorate for Science, Technology and Innovation at the OECD

Nadav SHENTAL Talent Management Advisor and Team Manager at OECD

■ The OECD and the Global Governance for Sustainable Development

3 INTERMODULAR COURSES

Conferences, Speeches and Discussions

- **Opening Speech of the Academic Year: Values Matter in Europe and in the World** by **Herman VAN ROMPUY** President of CIFE, President Emeritus of the European Council and Former Prime Minister of Belgium
- **Keynote Speech: Berlin in Focus: Safeguarding Security in a Transnational World** by **Franca KÖNIG** Political Advisor for Affairs of the European Union at Berlin Senate Department of the Interior, Digitalisation and Sports
- **EU Foreign Policy and the War in Ukraine** by **Mathias JOPP** Senior Advisor, International Programmes, Institut für Europäische Politik and Honorary Professor at University of Tübingen and University of Passau



■ Series of Conferences on the War in Ukraine

Russo-Ukrainian War: Cultural and Historical Perspectives on the Conflict and the New Geopolitical Reality

with **Mirko KRUPPA** Member of Memorial Germany

Susann HEINECKE Programme Director of the MAEIS European Policy and Governance – Trilingual Studies

Carolina DI STEFANO Programme Director at LUISS University



4 STUDY TRIP TO BRUSSELS

The annual study trip to the European and international organisations in Brussels took place from 21 to 24 March 2022 with the following visits:

- **Fit for 55** with speakers from the European Commission and the European Automobile Manufacturers' Association
- **Circular Economy** with **Emmanuelle MAIRE** DG Environment
- **EU Laboratory Professional Policy-Making** with speakers from the European Council
- **State of the Union** with a speaker from ANIA (Associazione Nazionale fra le Imprese Assicuratrici)
- **Role of the European External Action Service, Diplomacy and Communication** with **Diego MELLADO** Head of Division, Communication Policy and Public Diplomacy Division and **Sami ZEIDAN** Principal Administrator at the European External Action Service (EEAS) Multilateral Division
- **Geopolitics and Economic Diplomacy of the EU External Action** with **Angelos PANGRATIS** President NGO ALLILONnet, Senior Official of the EU, Ex-EU Ambassador to Argentina and WTO
- **Strategy and Geopolitical Vision of EU Trade Policy** with **Jorge VITORINO** Head of Unit – Policy Coordination and Interinstitutional Relations and **Gijs BERENDS** Deputy Head of Unit Coordination Relations with the European Parliament, Interinstitutional Relations, Policy and Briefing Coordination, Directorate-General for Trade
- **The Perspective of a Member State on EU Trade Policy** with **Dirk KLAASEN** from The Permanent Representation of the Netherlands in Brussels
- **Trade and Investment Diplomacy** with speakers from DG Trade
- **Innovative Forms of Collaborative Action in the Digital Society** with speakers from Conscience Consulting

- **European Global Cooperation Strategy: The EU Connectivity Approach** with **Fernando CRIADO ALONSO** *Senior Administrator at the General Secretariat of the Council of the EU* and **Javier ARRIBAS QUINTANA** *Senior Expert, International Environment Cooperation*
- **European Biodiversity Regulations and Law** with **Marta BALLESTEROS** *Associate Senior Manager at Milieu Law and Policy Consulting*
- **EU Climate Diplomacy** with **Marc VANHEUKELEN** *Hors Classe Ambassador for Climate Diplomacy*

5 OTHER VISITS

Berlin

- **Guided City Tour** with Zeit.Reisen on 18 February 2022
- **Visit of the “Futurium”** on 18 February 2022
- **Guided Visit of the Berlin Parliament** on 30 March 2022

Nice

- **Visit to Cimiez** on 4 July 2022



6 MASTER'S THESIS RESEARCH TOPICS

Laura ANGELINI (Italy)

Green Hydrogen: A Major Player for Road Transport Decarbonisation? The Case of Italy

Thesis supervisor: Giacomo LUCHETTA

Mila AZIMONTI (Italy)

Urban Commons as a Model for Urban Collective Governance: A Comparative Analysis of Naples and Marseille

Thesis supervisor: Sami ZEIDAN

Pilar BONO CHAURE (Spain)

The EU's Strategy on Sustainable Finance as a Tool to Address the Triple Planetary Crisis: Climate, Biodiversity and Pollution

Thesis supervisor: Andrew ISAAK

Panagiotis BOURAKIS (Greece)

The Backdrop of the European and Greek Political Scene during the Greek Crisis

Thesis supervisor: Christian BLASBERG

Lisa CONTINI (Italy)

EU Delegations in the Context of the European Green Deal: Deforestation and Forest Degradation in Indonesia and Malaysia

Thesis supervisor: Michael REITERER

Samuel CRAWFORD (United States)

New Topography of Energy: Consequences of EU Energy Independence for their Relationship with The Russian Federation

Thesis supervisor: Marta BALLESTEROS

Arne ELLERBECK (Germany)

The Resource Curse in the Context of Large-Scale Hydrogen Production in Algeria and Nigeria

Thesis supervisor: Christian EGENHOFER

Elizabeth FENNIMORE (United States)

Achieving UN Sustainable Development Goals: Artificial Intelligence Utilisation for Renewable Energy

Thesis supervisor: Lorenzo PUPILLO

Maria GEBELLI GRANELL (Spain)

The EU's Approach to China within the UNFCCC Negotiations: The Case Study of Loss and Damage

Thesis supervisor: Fernando CRIADO ALONSO

Gabriele GRAZIOLA (Italy)

The Geopolitical Consequences of the Melting Ice: A Prospect of Destabilisation or Enhanced Cooperation?

Thesis supervisor: Michael MANN

Olivia HAZLETON (Canada)

A Critical Review of the EU-Colombia/Peru/Ecuador Free Trade Agreement's Impact on Sustainable Development in Colombia

Thesis supervisor: Simone LUCATELLO

Alexander KNEISEL (Germany)

Data-Driven Governance and Holistic Frameworks for the Corporate Sector to Achieve the Goals of the UN2030 Agenda, the UNSDGs and the European Green Deal Goals

Thesis supervisor: Gaby UMBACH

Jeanne LAVALLARD (France)

Climate-Induced Migration in Western Sub-Saharan Africa: Improving the Policymaking of the European Union. The Case Study of Senegal and Nigeria

Thesis supervisor: William NEALE

Carlotta MARCI (Italy)

The True Cost of Fast Fashion: Will the New EU Textile Strategy and the Proposed Application of Extended Producer Responsibility Effectively Counter this Phenomenon? An Analysis of the Policy Options Chosen for the New EU Textile Strategy

Thesis supervisor: Piero ESPOSITO

Ludovica Tancredi MARTINELLI (Italy)

Debt Relief as an Instrument for Promoting Green Growth: The Case of Ghana

Thesis supervisor: Michel-Henry BOUCHET

Christopher MITCHELL (Ireland/United Kingdom)

The Increased Propensity for Petroaggression during the Global Ambition to Conduct a Renewable Energy Transition: The Russian Case

Thesis supervisor: Riccardo CUCCIOLLA

Gauthier MOINET (Belgium)

The European Union and the Arctic: What Strategy for What Influence?

Thesis supervisor: Ramona SAMSON

Antonio MURONI (Italy)

Critical Raw Materials for the Green Energy Transition: A Comparative Analysis of the US and the EU Strategies

Thesis supervisor: Christian EGENHOFER

Loris PETRINI (France)

The Hegemony of Green Growth in the European Green Deal

Thesis supervisor: Hartmut MARHOLD

Elodie PETROZZIELLO (Italy)

Mobility as a Service: A Critical Overview of the Challenges for Mobility Governance

Thesis supervisor: Vassilis HATZOPOULOS

Bruna RISSI REICHERT (Brazil)

Wall Building in Israel and the European Union: The Fortress of the West Bank Wall and Ceuta and Melilla

Thesis supervisor: Giovanni ORSINA

Kyle RIVOIRA (Italy)

How Lessons from Previous Technologies Can Help the EU Better Understand How to Deal with Hyperloop

Thesis supervisor: Andrew ISAAK

Eduardo RODRIGUEZ BAENA (Spain)

The Impact of the Transition towards Circular Economy on the European Labour Market

Thesis supervisor: William NEALE

Kim SCHUMANN (Germany)

Failing to Deliver? Explaining Climate Underperformance in the EU

Thesis supervisor: Angelo TARABORRELLI

Carolina SERI (Italy)

A Human Rights-Based Approach to EU Climate Diplomacy: A Look into the Sahel Region

Thesis supervisor: Wulf REINERS

Vishal SURESH (India)

Understanding ‘Measure’ under UNFCCC and Related Agreements Vis-à-Vis International Trade

Thesis supervisor: Vladimir ZUEV

Masuma TEWARI (India)

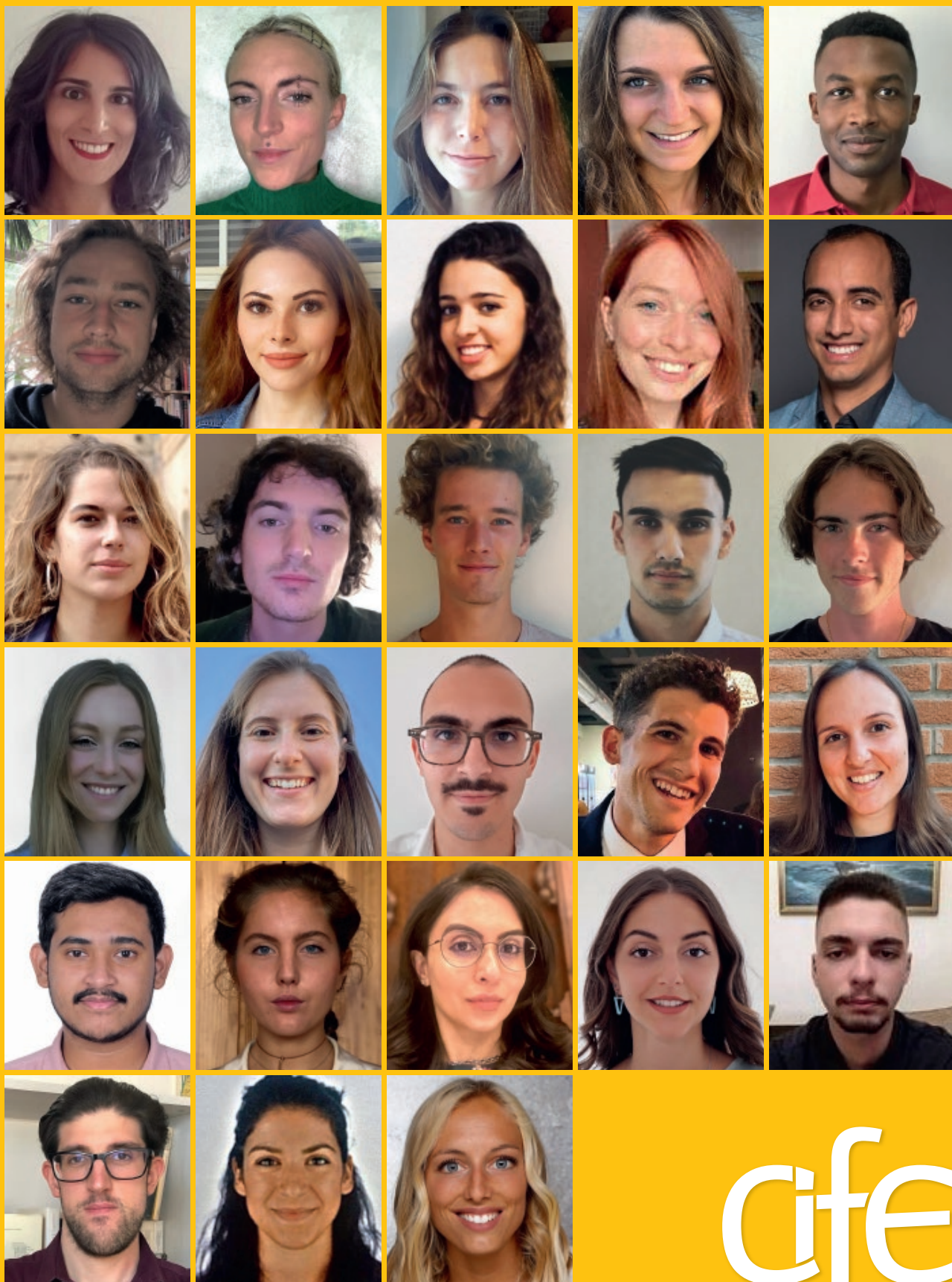
Multilateralism and Climate Change: What Role Do They Play in the North-South Divide?

Thesis supervisor: Christian EGENHOFER

Sonia ZANANDREA (Italy)

Fostering a More Sustainable Food System: The Role of EU Projects in Promoting Sustainable Food Consumption in Schools. Case Study: Valencia and Treviso

Thesis supervisor: Joanna SULLIVAN



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