

Joint Master in EU Trade and Climate Diplomacy

*Learn to Lead –
Green Deal, Digital, Fair Trade*

Academic Year 2020/2021



ANNUAL REPORT



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1 OVERVIEW

The 2020/2021 Joint Master in EU Trade and Climate Diplomacy offered by CIFE and LUISS School of Government was composed of a diverse group of 10 students from 5 different nationalities. The itinerant programme offered students intensive courses in Rome, Berlin and Nice over three terms extending from 14 October 2020 to 22 September 2021. The following table represents the timetable of the programme:

Dates	Location
05/10/2020 – 29/01/2021	ROME* LUISS School of Government
09/02/2021 – 09/04/2021	BERLIN* CIFE Berlin
08/03/2021 – 12/03/2021	VIRTUAL STUDY TRIP* Brussels
20/04/2021 – 02/07/2021	NICE* Institut Européen-European Institute
22/09/2021	End of the Academic Year & Graduation Ceremony

Under the leitmotiv “Learning and living Europe”, the one-year Joint Master taught in English welcomed an exclusive group of students striving to expand their professional opportunities. Trade, climate and digitalisation are the strategic fields of global policies where the European Union is displaying strong leadership. Through its Green Deal, the Paris Agreement and the adoption of the Sustainable Development Goals (SDGs), the EU’s New Diplomacy brings together civil society, NGOs, corporations, think tanks and foundations to reinforce multilateral and rule-based agreements that set it apart from other global powers.

A new generation of policymakers is therefore needed to implement the transnational agreements for a sustainable common future. The success of the EU’s New Diplomacy will strongly depend on the women and men who lead the strategic trade and climate policy negotiations between Europe and other geopolitical powers.

The Joint Master in EU Trade and Climate Diplomacy (EUDIPLO) offered by CIFE in Berlin and Nice and the School of Government at LUISS Guido Carli in Rome provided the necessary analytical and negotiation skills through evidence-based studies and practical project work in the three major topics of the programme: Sustainability & Climate, Trade & Investment, Digital Cooperation.

It benefited from contributing partners providing expert knowledge:

- European Commission in Brussels
- European External Action Services in Brussels and Geneva
- OECD in Paris

* Due to the Covid-19 pandemic, classes during the first and third trimesters were held in a hybrid format with some students online and others present in-person in Rome and Nice. Classes were held solely online throughout the whole second trimester in Berlin. The study trip was held virtually for the same reasons.

2 ORGANISATION OF THE PROGRAMME

The academic programme is designed in a four-pronged format, as follows:

1. EU Governance in Rome, from October to December 2020 at the School of Government of the University LUISS Guido Carli.
2. Climate Diplomacy in Berlin from February to April 2021 at CIFE
3. Trade Diplomacy in Nice from April to July 2021 at CIFE
4. Applied Research and Project Management throughout the whole curriculum

THE MODULES

The curriculum was composed of four compulsory modules:

- A EU Governance (in Rome)
- B EU Climate Diplomacy (in Berlin)
- C EU Trade Diplomacy (in Nice)
- D Applied Research & Project Management



TRIMESTER I ROME: LUISS (October to December 2020)

A EU Governance (98 ½ hours)

Module Director: Giovanni ORSINA *Professor of Contemporary History and Dean of the School of Government at LUISS*

The main goal of this module was to provide students with a thorough understanding of the policymaking process at the EU level and of a selection of EU policies. At the end of the module, students were able to:

- know the key players in the policy-making process and their interaction;
- critically analyse EU policy-making from agenda setting to policy implementation;
- understand the latest developments in the governance of the EU (Better Regulation policy);
- understand the Single Market regulatory framework, both in general and in specific policy areas;
- acquire some practical and transferable skills.

The module followed a political science perspective (specifically, comparative politics, public administration, theoretical policy analysis), but also drew on other disciplines where relevant (e.g. economics, legal studies).

Giovanni ORSINA

- Policies and Policymaking in the European Union

Thomas CHRISTIANSEN *Professor in the Political Science Department*

Michael REITERER *Adjunct Professor, LUISS*

- The Foreign Policy of the European Union

Piero ESPOSITO *Researcher, LUISS School of European Political Economy*

- European Macroeconomics

Cristina FASONE *Assistant Professor of Comparative Public Law*

- European Institutions

Giacomo LUCHETTA *Assistant Professor of Comparative Public Law*

- Policies and Policymaking in the European Union



B EU Climate Diplomacy (90 ½ hours)

Module Director: Arnaud **LECONTE** *Programme Director*

Critical EU diplomacy and sustainable development relations were reviewed in the perspective of new international bilateral and multilateral investment and trade agreements with complex long-term issues such as common climate, health and biodiversity policy and actions. Students investigated to what extent the EU has a strong political voice and expresses its economic power through its support of the 2030 Agenda for Sustainable Development and the Paris Declaration and its political initiatives such as the Green Deal. Meetings with seasoned experts in EU economic diplomacy were organised.

Marta BALLESTEROS *Associate Senior Manager at Milieu Law and Policy Consulting*
■ EU Law for Biodiversity Conservation, a Sustainable Development Approach

Antje BRUNS *Head of the Governance and Sustainability Lab at Trier University*
■ Sharing Economy and Socially Just Transition

Pascal DELISLE *Head of Economic, Development, Environment and Digital Issues of the Delegation of the European Union to the United Nations in Geneva*

Sami ZEIDAN *Legal Advisor of the Delegation of the European Union to the United Nations in Geneva*

■ EU Climate Diplomacy in the Context of the Green Deal

Hartmut MARHOLD *Senior Research Fellow at CIFE*
■ Emergence and Evolution of the Concept of Sustainable Development

Ramona SAMSON *Deputy Head of Unit Investments & SMEs, Directorate-General for Research and Innovation at the European Commission*

■ Science Diplomacy

C EU Trade Diplomacy (64 ½ hours)

Module Director: Arnaud **LECONTE**

Digital services and networks, scientific knowledge and intellectual property rights in artificial intelligence and big data are the new frontier of globalisation and represent the most dynamically growing part of global exchanges. Nonetheless, stalled diplomatic negotiations on data, algorithms and AI within the context of the WTO and persistent controversies over services in trade agreements reflect substantial discord on the optimal design of international service investment and trade rules. The outcome of these negotiations is critical. New forms of cooperation agreements increasing connectivity and digital network may enable countries in their policy space to promote renewable energy, safeguard universal coverage of education and healthcare, and pursue inclusive development goals.

Students attended specialised courses aimed at preparing them for their future professional engagement, on topics such as Trade Diplomacy, External Investment for SDGs, AI, Big Data and Digitalised Governance, Innovative Forms of Collaborative Action in the Digital Society.

Benoit ABELOOS *Deputy Head of the Social Security Coordination Unit at the European Commission*

■ Digital Strategy and Global Cooperation

Lothar EHRLING *Head of Unit at DG Trade*

■ Trade and Investment Diplomacy: The EU as an Actor in International Trade and Investment for the Sustainable Development Goals

Ryszard PIASECKI *Professor at the University of Lodz, Former Polish Ambassador to Chile*

■ External Investment for the Sustainable Development Goals

Joanna SULLIVAN *Founder and Owner of Conscience Consulting*

■ Innovative Forms of Collective Action in the Digital Society: Building a Coalition of Good

CROSS-SEMESTER: (October 2020 to September 2021)

D Applied Research & Project Management (114 ½ hours)

This module was dedicated to applied research and project management. The CIFE facilities were open to professionals that discussed practical case studies of applied research and projects in policy affairs.



Case Studies

TRIMESTER 2: BERLIN (26 hours)

Paul CULLEY *EU Policy Advisor, Tutor and Trainer*
■ EU Laboratory Professional Policy-Making Skills

Maximilian KUHN *Governmental Relations Advisor for Energy Company Gazprom in Germany, Research Associate at King's College London, Columbia University and FU Berlin*
■ European Climate Policy from a Public Affairs Perspective

Rainer QUITZOW *Research Group Lead at Institute for Advanced Sustainability Studies (IASS)*
Laima EICKE *Research Associate at IASS*
■ Politics and Policies of a Global Energy Transition (with a Focus on Carbon Border Adjustments)

TRIMESTER 3: NICE (17 ½ hours)

Paul CULLEY
■ EU Laboratory Professional Policy-Making Skills

Cosimo RISI *Former Italian Ambassador*
■ European Neighbourhood Policy vs Mediterranean and Eastern European Countries and Russia

Workshops

TRIMESTER 1: ROME (14 hours)

Christian BLASBERG *Adjunct Professor of European Political History, International Masters Coordinator*
■ Academic Methodology

Simone LUCATELLO *Researcher at Instituto Mora*
■ Executive Training: Climate Change and Digitalisations: Setting the Context

Tomasz PIASECKI *Climate Risk Manager at UBS*
■ Executive Training: How Financial Regulators Tackle Climate Risk

TRIMESTER 2: BERLIN (25 hours)

Gentry DOANE *Volunteer Manager at Cradle to Cradle NGO*
■ A Deep Dive into Cradle to Cradle for the Policy-Makers of Tomorrow

Juan Carlos DOMINGUEZ *Professor at Instituto Mora*
■ Executive Training: Digital but Still Unequal: The Challenges of Smart Technologies from a Comparative Perspective

Sean KIDNEY *CEO of the Climate Bonds Initiative*
■ Executive Training: EU Taxonomy

Tomasz PIASECKI
■ Executive Training: United Nations' Scenario Analysis of Climate Risk and Stress Testing
■ Corporate Governance in International Banking with a Focus on ESG

Igor TKALEC *Research Associate at the European University Institute*
■ Research Design Methodology

TRIMESTER 3: NICE (32 hours)

Michel-Henry BOUCHET *Distinguished Professor of Finance at SKEMA Business School and Strategy Advisor of Investment Funds*
Arnaud LECONTE
Thierry APOTEKER *Chairman & Chief Economist of TAC Consulting*
Jean-Louis ARCAND *Professor of International Economics and Head of International Economics Department at the Graduate Institute Geneva*
Sara BRIMBEUF *Advocacy Officer at Transparency International*
Cynthia ROCAMORA *Head of Fundraising at Transparency International*
■ Failed States, Weak Institutions and Governance

Amal CHEVREAU *Policy Analyst at the Centre for Entrepreneurship, SMEs, Regions and Cities, OECD*
Patrick KLEIN *Head of Sector, Social Economy and Social Enterprise, EU Commission*
Jean-Claude MIZZI *French Ministry of Finance and Founder of Social NGO HopHopFood*
■ Policy Making for Social Enterprises

Nina FRAUENFELD *Executive Director, SuccessAcross*
■ Career Workshop
■ Individual Career Coaching

Arnaud LECONTE
Sergio FABBRINI *Professor of Politics and International Relations and Dean of the Political Science Department at LUISS*
■ Europe and the Pandemics

Emmanuelle MAIRE *Head of Unit at the Directorate-General for Environment Unit B1 – Sustainable Production, Products and Consumption, European Commission*
Jocelyn BLÉRIOT *Executive Officer at Ellen MacArthur Foundation*
Véronique HYEULLE *Adviser for Global Sustainable Development and the External Strategy of Circular Economy at the Directorate General for Environment of the European Commission*
Luca MARMO *European Commission in Brussels in the Directorate-General for the Environment*
Janez POTOČNIK *Co-Chair of International Resource Panel hosted by United Nations Environment Programme and Special Advisor to the Commissioner for Environment, Oceans and Fisheries Virginijus Sinkevičius*
Shunta YAMAGUCHI *Policy Analyst of the Environment and Economy Integration Division of the OECD Environment Directorate*
■ Circular Economy

Bernard MASSABO *Secretary General of the Euromed Cities Network*
Paulo MOURA *Head of Innovation and Strategic Partnerships at the Université Côte d'Azur IMREDD*
■ IMREDD: Governance of Smart Cities for Sustainable Development

Florent STORA
Guillaume LECAROS DE COSSIO *Policy Advisor to the OECD*
Nadav SHENTAL *Talent Management Advisor and Team Manager at the OECD*
Hector TAJONAR DE LARA *Policy Advisor to the OECD*
■ The OECD and the Global Governance for Sustainable Development

3 INTERMODULAR COURSES

Conferences, Speeches and Discussions

- **Opening Speech of the Academic Year: The Union in Corona and Post-Corona Times** by **Herman VAN ROMPUY** *President of CIFE, Former President of the European Council and Former Prime Minister of Belgium*
- **CIFE Special Lunchtime Debate: Major European Issues** with **Jean-Claude JUNKER** *Honorary President of CIFE, Former President of the European Commission*



4 STUDY TRIP AND OTHER VISITS

Virtual Study Trip

The annual study trip to the European and international organisations was held virtually this year from 8 to 12 March 2021 due to the ongoing Covid-19 pandemic. The following visits took place:

- **International Women's Day Event** with speakers from the *European Ombudsman's Office*, the *EU Council of Ministers* and the *Schwarz Group*
- **EU Climate Law Update** with speakers from the *European Parliament*, the *EU Council Secretariat* and the *DG Climate* at the *European Commission*
- **Circular Economy** with **Emmanuelle MAIRE** from *DG Environment*
- **Working for the EU: How to Get In** with **Johannes DE BERLAYMONT**
- **The Perspective of a Member State on EU Trade Policy** with **Dirk KLAASEN** from *The Permanent Representation of the Netherlands in Brussels*
- **Trade and Investment Diplomacy** with speakers from *DG Trade*
- **Innovative Forms of Collaborative Action in the Digital Society** with speakers from *Conscience Consulting*
- **Milieu Law and Policy Consulting**
- **EU Climate Diplomacy** with **Marc VANHEUKELEN** *Hors Classe Ambassador for Climate Diplomacy*

Visits in Nice

- **Visit to Eze on the Path of Friedrich Nietzsche** with **Arnaud LECONTE** and **Florent STORA** on 24 June 2021



5 MASTER'S THESIS RESEARCH TOPICS

Alicia BELLON MORAL (Spain)

*The Integration of EU Circular Economy Policies in External Trade Policy:
A Case Study of the EU-Mercosur Trade Agreement*

Thesis supervisor: Ramona SAMSON

Valentina BIASI (Italy)

Desertification in the European Union: Too Little Too Late?

Thesis supervisor: Sami ZEIDAN

Giada CALAMANTI (Italy)

*Security and Climate Change Linkage: Analysing the European Discourse until
the Defence Roadmap*

Thesis supervisor: Thomas CHRISTIANSEN

Ezgi ERDAC (Turkey)

*Regional Powers and their Effectiveness on Climate Change-Related Policies.
A Case Study on the Berlin Municipality and the Izmir Metropolitan Municipality*

Thesis supervisor: Valentina SCOTTI

Valentina FIGLIOLINI (Italy)

Covid-19 and the Agricultural Sector: Policy Response and Challenges

Thesis supervisor: Piero ESPOSITO

Doristella FIORE (Italy)

Legal Framework of the Gas Market Liberalisation in Europe and Italy

Thesis supervisor: Giacomo LUCHETTA

Chris JOSEPH (France)

Culture in the European Union: From Society to Policies

Thesis supervisor: Florent STORA

Lorenzo MANCA (Italy)

*Exploring the View of Experts on the Governance of the Science-Policy Interface.
The Case of Nuclear Fusion in the EU*

Thesis supervisor: Giacomo LUCHETTA

Sofia MOCHEGIANI (Italy)

Are Future Net-Zero Cities our Medium-Term Decarbonisation Strategy?

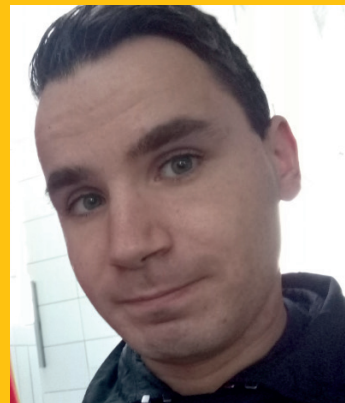
Thesis supervisor: Ryszard PIASECKI

Ewa WOJCIECHOWSKA (Poland)

*How Circular Economy Can Affect the Pattern of the Textile System, with a Particular Focus
on the Fashion and Carpet Industry*

Thesis supervisor: Piero ESPOSITO





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