

# Joint Master in European Cultural Governance

*Engaging with Our Cultural Heritage  
to Shape Sustainable Policies*

## Academic Year 2024/2025



# ANNUAL REPORT



**CIFE Centre international de formation européenne**

81 rue de France 06000 Nice ie-ei@cife.eu www.cife.eu

**Luiss School of Government**

Via di Villa Emiliani 14 00197 Rome

# 1 OVERVIEW

The 2024/2025 Joint Master in European Cultural Governance offered by CIFE and Luiss School of Government was composed of a diverse group of 7 students from 8 different nationalities. The itinerant programme offered students intensive courses in Rome, Berlin and Nice over three terms extending from 14 October 2024 to 11 July 2025. The following table represents the timetable of the programme:

Dates	Location
14/10/2024 – 31/01/2025	<b>ROME</b> Luiss School of Government
10/02/2025 – 11/04/2025	<b>BERLIN</b> CIFE Berlin
31/03/2025 – 03/04/2025	<b>STUDY TRIP</b> Paris
22/04/2025 – 11/07/2025	<b>NICE</b> CIFE Nice
11/07/2025	<b>End of the Academic Year &amp; Graduation Ceremony</b>

Under the leitmotiv “Learning and living Europe”, the one-year Joint Master taught in English welcomed an exclusive group of students striving to expand their professional opportunities in an interdisciplinary and academically rich cultural Grand Tour in Rome, Berlin, Nice and Paris.

It aims at professional integration in the field of heritage development in all its forms: political, archaeological, historical and artistic. The emphasis of the programme is on cultural policy, artificial intelligence and the challenges of the ecological and digital twin transition.

The Joint Master in European Cultural Governance (EUCULTURE) offered by CIFE in Berlin and Nice and the School of Government at Luiss Guido Carli in Rome provided the necessary analytical and policy skills through evidence-based studies and practical project work in the three major topics of the programme: European Cultural Heritage, Global Sustainable Development and the Digital Transition in Cultural Governance.

It benefited from contributing partners providing expert knowledge:

- ArboRise Foundation, Geneva
- Berlin International Film Festival, Berlin
- Biennale des Arts et de l’Océan, Nice
- Europäische Akademie Berlin
- European Commission, DG for Education, Youth, Sport and Culture, Brussels
- Fondazione Roffredo Caetani, Rome
- Humboldt Institute for Internet and Society, Berlin
- Italian Association of Historic Houses, Rome
- Musée du Quai Branly - Jacques Chirac, Paris
- OECD, Paris
- Palais de Chaillot, Paris
- Regional Directorate of Cultural Affairs of Île-de-France, French Ministry of Culture, Paris
- Social Data Institute, University College London
- Swiss Philanthropy Foundation, Geneva
- UNESCO, Paris
- UNESCO World Heritage Mission in the City of Nice

## 2 ORGANISATION OF THE PROGRAMME

The academic programme is designed in a four-pronged format, as follows:

1. Governance of Cultural Policies in Rome from October 2024 to January 2025 at the School of Government of the University Luiss Guido Carli
2. Central and Eastern European Culture and Sustainable Development in Berlin from February to April 2025 at CIFE
3. Western European Culture and the Digital Transition in Berlin and Nice from February to July 2025 at CIFE
4. Applied Research and Project Management throughout the whole curriculum

### THE MODULES

The curriculum was composed of four compulsory modules:

- A Governance of Cultural Policies (in Rome)
- B Central and Eastern European Culture and Sustainable Development (in Berlin)
- C Western European Culture and the Digital Transition (in Berlin and Nice)
- D Applied Research and Project Management

#### A Governance of Cultural Policies (100 hours)

**TRIMESTER 1 ROME: LUISS** (October 2024 to January 2025)

**Module Director: Luciano MONTI** *Professor of European Union Policies at Luiss School of Government*

The main goal of this module was to provide students with the context and challenges of European cultural policy in the 21st century while attending the following courses:

- European Institutions
- European Union Policies and Programmes
- EU Funding for Culture
- The Cultural Heritage of Mediterranean Europe
- The Management of Cultural Heritage

#### Core courses (100 hours)

**Luciano MONTI**

- European Union Policies and Programmes

**Luciano MONTI**

**Mark THATCHER** *Professor of Politics, Department of Political Science at Luiss Guido Carli University*

- EU Funding for Culture

**Luciano MONTI**

**Mark THATCHER**

**Claudia CIOFFI** *Senior Lecturer in European Union Policies and Research Fellow at Luiss Guido Carli University*

- The Management of Cultural Heritage

**Francesco CHERUBINI** *Professor of European Union Law at Luiss Guido Carli University*

■ European Institutions and Democracy

**Francesca CORRAO** *Professor of Arabic Language and Culture at Luiss Guido Carli University and Member of the Union of European Arabists and Islamists*

■ The Cultural Heritage of Mediterranean Europe

## **B Central and Eastern European Culture and Sustainable Development** (60 hours)

**TRIMESTER 2 BERLIN: CIFE** (February to April 2025)

**Module Director: Arnaud LECONTE** *Director of the Joint Master in European Cultural Governance*

Students attended general courses on Central Europe and its cultural heritage (history, institutions, politics and policies) with a particular focus on its cultural world's drive to expand on mitigation and adaptation practices which can help achieve the ambitious objectives of the green transformation of our society towards sustainable development. They also attended a professional guest seminar series and intensive laboratory. These courses, seminars and laboratory aimed to provide students with solid theoretical and practical foundations.

**Alexander GUSEV** *Senior Solutions Architect at ClusterReply*

**Jörg POHLE** *Head of Research Programme at the Humboldt Institute for Internet and Society*

■ Digitalisation for Sustainable Development

**Bastian LANGE** *Adjunct Professor at the University of Leipzig and Fellow at the Institute for Ecological Economy Research (IÖW) in Berlin*

■ Cultural Policy and Innovation to Deal with the Twin Ecological and Digital Transitions: The Case of Germany and Berlin

**Hartmut MARHOLD** *Senior Research Fellow at CIFE, Former Director General of CIFE*

■ Sustainable Development and Governance



## C Western European Culture and the Digital Transition (64 hours)

**Module Director:** Arnaud LECONTE

Europe plays a leading role in digital cultural heritage and has the potential to forge ahead with new technologies such as artificial intelligence and machine learning based on humanistic and ethical principles. Cultural services and networks, artificial intelligence and digital are the new frontier of culture and represent the most dynamically growing part of creation. Digital provisions of cultural services are fundamentally different from the historical focus on preservation in the context of Western European and French cultural heritage. New forms of cooperation agreements and experimentations increasing cultural exchange and network may enable countries in their policy space to promote cultural creations, to safeguard universal heritage and to pursue inclusive development goals.

### TRIMESTER 2 BERLIN: CIFE (19 hours)

**Paz NÚÑEZ-REGUEIRO** *Head Curator of the Americas Collections at the Musée du Quai Branly – Jacques Chirac in Paris*

**Leandro VARISON** *Research Officer at the Musée du Quai Branly - Jacques Chirac in Paris*

- Cultural Heritage of Western Europe, Enhancing Opportunities from Cultural Differences: How to Work in a Multicultural World?

**Ramona SAMSON** *Team Leader 'R&I Strategy', 'Chief Economist' Unit, Directorate-General for Research and Innovation at the European Commission*

- Science and Cultural Diplomacy

### TRIMESTER 3 NICE: CIFE (45 hours)

**Mariachiara ESPOSITO** *Seconded National Expert in Cultural Policy, Directorate-General for Education and Culture at the European Commission*

- The Power of Culture for Sustainable Development: From Silent Strategies to Loud, Creative Voices

**Ramona SAMSONA**

- Science and Cultural Diplomacy





With the students of the Joint Master programmes

## D Applied Research and Project Management (73 hours)

**CROSS-SEMESTER** (October 2024 to July 2025)

This module was dedicated to applied research and project management. Professionals and experts discussed a variety of practical case studies of applied research and projects in policy affairs.

### Case Studies and Applied Research

**TRIMESTER 1: ROME** (34 hours)

**Paul CULLEY** EU Policy Advisor, Tutor and Trainer

■ Laboratory: Practical Skills for Policy Analysts/Officers

**Omar SHEIRA** Training Manager at the Mediterranean Platform, Luiss School of Government

■ Academic Methodology

**TRIMESTER 2: BERLIN** (7 hours)

**Paul CULLEY**

■ EU Laboratory: Professional Policy-Making Skills

**TRIMESTER 3: NICE** (32 hours)

**Paul CULLEY**

■ Laboratory: Practical Skills for Policy Analysts/Officers

**Olivier LERUDE** Head of the Architecture and Heritage Spaces Department, Regional Department of Cultural Affairs of Île-de-France, French Ministry of Culture

■ Case Study: Cultural Public Policy and Sustainability: Implement the Ecological Transition of Culture



## Workshops

### TRIMESTER 2: BERLIN (28 hours)

**Willem NOË** *Former European Commission Official on EU Integration and Enlargement*

- EU Integration, Enlargement and European Values: EU Past and Future

**Ortwin RENN** *Former Scientific Director at the Institute for Advanced Sustainability Studies*

- Concept, Implication and Management of Polycrises

**Gesine SCHUSTER** *PhD Candidate in Cognitive and Cultural Systems, IMT School for Advanced Studies Lucca*

- Post-Socialist Heritage

**Europäische Akademie Berlin**

- EU Feminist Development and Foreign Policy

### TRIMESTER 3: NICE (37 hours)

**Laurent DOUEK** *Senior Board Member at Swiss Philanthropy Foundation, Vice President Innovation Officer at SAP*

**Philippe NICOD** *Chairman at ArboRise*

- Sustainable Development and Foundations: The Cases of Swiss Philanthropy Foundation and ArboRise

**Hélène GUENIN** *Co-Head Curator of the Biennale of Arts in Nice, Director of the Fondation Yves Klein in Paris and Lugano, and Former Director of the Museum of Modern and Contemporary Art (MAMAC) in Nice*

- Curation of the “Nice Biennale des Arts et de l’Ocean” in the Framework of the United Nations Ocean Conference

**Julie REYNES** *Architect and Head of UNESCO World Heritage Mission in the City of Nice*

- Nice as a UNESCO World Heritage Site: “Nice, Winter Resort Town of the Riviera”

**Amr SHAKER** *Career Development and Business Coach*

- Career Workshop
- Individual Career Coaching

**Nadav SHENTAL** *Deputy Head of Talent Management and Analytics at the OECD*

**Martin WASSERMANN** *Talent Management Analyst at the OECD*

**Litsa VAVAKIS** *Sous-Sherpa and Head of Global Co-Operation Division, Global Relations and Co-Operation Directorate at the OECD*

- OECD Talent Management and Informal Governance of the G7/G20

**Matthias WAECHTER** *Director General of CIFE*

- The French “Cultural Exception”: Culture and Politics in France

# 3 INTERMODULAR COURSES

## Conferences, Speeches and Discussions

- Inaugural Lecture: *Europe in a Dangerous World*  
by **Herman VAN ROMPUY** President of CIFE, President Emeritus of the European Council and Former Prime Minister of Belgium
- Keynote Speech: *The EU Economic Integration in the New Global Map*  
by **Arnaud LECONTE**
- Keynote Speech: *Germany in the EU Before the Election on 23 February 2025*  
by **Matthias WAECHTER**
- Keynote Speech: *AI and the Future of the Labour Market*  
by **Anselm KÜSTER** Head of Digitalisation and New Technology Centre for European Policy
- Keynote Speech: *EIB in Germany between War and Peace*  
by **Heike FREIMUTH** Head of the European Investment Bank (EIB) Group Office in Germany
- Discussion with Fondazione Roffredo Caetani, Rome  
with **Luciano MONTI**



# 4 STUDY TRIP TO PARIS

The study trip to the cultural institutions and monumental landmarks in Paris took place from 31 March to 3 April 2025 with the following visits and lectures:

## UNITED NATIONS EDUCATIONAL, SCIENTIFIC AND CULTURAL ORGANISATION (UNESCO) IN PARIS

- Guided Tour of the UNESCO Headquarters

## MUSÉE DU QUAI BRANLY – JACQUES CHIRAC

- Introduction and Lecture: Reintegrating Diversity into Political and Cultural Governance with **Paz NÚÑEZ-REGUEIRO** and **Leandro VARISON**
- Relinking Nature and Culture: How to Integrate Local Perspectives into Local and Global Responses to Environmental Issues with **Paz NÚÑEZ-REGUEIRO** and **Leandro VARISON**

## MUSÉE DE L'HISTOIRE DE L'IMMIGRATION

- Visit of the Permanent Gallery with **Paz NÚÑEZ-REGUEIRO** and **Leandro VARISON**

## NOTRE DAME DE PARIS CATHEDRAL

- Visit of Cathédrale Notre Dame de Paris with **Olivier LERUDE**

## REGIONAL DEPARTMENT OF CULTURAL AFFAIRS (DRAC) OF ÎLE-DE-FRANCE, FRENCH MINISTRY OF CULTURE

- Visit and Lecture: The Reconstruction of the Cathédrale Notre Dame de Paris with **Olivier LERUDE** and **Stephane DESCHAMPS** *Head of the Regional Archaeology Service, DRAC Île-de-France*

## PALAIS DE CHAILLOT

- Visit and Debate with **Olivier LERUDE** and **Anne DELAUNAY-VERNHES** *Architect of Bâtiments de France, Curator of the Palais de Chaillot, DRAC Île-de-France*





## 5 OTHER VISITS

### ROME

- Visit to the Ninfa Garden Literary Park, Archaeological Site and Botanic Garden, and the Sermoneta Castle on 18 October 2024
- Visit to the Villa Mergè on 24 October 2024
- Study Visit to Civita di Bagnoregio on 14 January 2025
- Study Visit to the Carabinieri Command for the Protection of Cultural Heritage on 20 January 2025
- Study Visit to Bvlgari Hotel Roma on 22 January 2025

### BERLIN

- Guided Bus Tour of Berlin on 10 February 2025
- Visit to the Berlinale Movie Festival and Movie Viewing “Tête Brûlée” on 18 February 2025  
with **Frédérique VEITH** Director, Journalist and Producer
- Visit to Schönhausen Palace on 26 February 2025  
with **Gesine SCHUSTER** PhD Candidate in Cognitive and Cultural Systems, IMT School for Advanced Studies Lucca
- Visit to Humboldt Forum on 6 March 2025  
with **Paz NÚÑEZ-REGUEIRO** and **Leandro VARISON**
- Visit to the Schwules Museum on 12 March 2025  
with **Bastian LANGE**

### NICE

- Study Visit to Villa Arson on 24 April 2025  
with **Olivier LERUDE**
- Nice Scavenger Hunt on 25 April 2025
- Study Visit to Île Sainte-Marguerite on 28 May 2025  
with **Matthias WAECHTER**

# 6 MASTER THESIS RESEARCH TOPICS

**Luis Benjamin BRUDEREK** (Germany)

*Art, Identity and Governance: The Role of Cultural Investment in a Polarised European Union*

Thesis Supervisor: Christian MANAHL

**Cheuk Ling CHUNG** (Hong Kong)

*Integrating Music as Intangible Cultural Heritage in Museums: A Study of Three Exhibitions at the MQB-JC, MdM and MEG*

Thesis Supervisor: Paz NÚÑEZ-REGUEIRO

**Amira Anastasia CUTAJAR** (Malta / Tunisia)

*Museums at a Crossroads: Balancing Funding, Ethics and Public Trust*

Thesis Supervisor: Francesca CORRAO

**Sarah EHRMAN** (United States / Italy)

*Museums in the Digital Age: Rethinking Heritage Engagement through Technology*

Thesis Supervisor: Olivier LERUDE

**Melek GÜLER ERDEM** (Turkey)

*Exploring the Potential Role of 3D Technologies in Democratising Cultural Access in the EU and Türkiye*

Thesis Supervisor: Ebru TURHAN

**Simone PANAZZOLO** (Italy)

*Third Places, Third Spaces: Museums as Hybrid Hubs for Community, Culture and Critical Engagement*

Thesis Supervisor: Bastian LANGE

**Haruka TAKEI** (Japan)

*Maximising the Cultural Heritage Value Chain in Cultural Tourism by Means of Storytelling*

Thesis Supervisor: Mariachiara ESPOSITO



With the students of the Joint Master in EU Trade and Climate Diplomacy



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