

Joint Master in Global Economic Governance and Public Affairs

Governance for the Common Good

Academic Year 2022/2023



ANNUAL REPORT



1 OVERVIEW

The 2022/2023 Joint Master in Global Economic Governance and Public Affairs offered by CIFE and Luiss School of Government was composed of a diverse group of 29 students from 8 different nationalities. The itinerant programme offered students intensive courses in Rome, Berlin and Nice over three terms extending from 10 October 2022 to 12 July 2023. The following table represents the timetable of the programme:

Dates	Location
10/10/2022 – 27/01/2023	ROME Luiss School of Government
06/02/2023 – 06/04/2023	BERLIN CIFE Berlin
17/04/2023 – 12/07/2023	NICE CIFE Nice
12/07/2023	End of the Academic Year & Graduation Ceremony

Under the leitmotiv “Learning and living Europe”, the one-year Joint Master taught in English welcomed an exclusive group of students striving to expand their professional opportunities. Coming from a wide range of national and cultural backgrounds, the GEGPA Master sharpened students’ analytical skills and strengthened their negotiation capabilities to enhance their future careers as policymakers.

The academic programme is focused on how to assess, manage and enhance governance of both private and public institutions with a wide range of economic and digital intelligence tools. The Master is taught by renowned researchers and experienced professionals who combine second-to-none practical expertise and academic credentials. It combines on-site teaching, case studies, consulting missions, the research thesis and online learning tools.

It benefited from contributing partners providing expert knowledge:

- European Commission in Brussels
- Hitachi Energy
- Humboldt Institute for Internet & Society in Berlin
- KfW Development Bank in Berlin
- Mediterranean Institute of Risk, Environment and Sustainable Development (IMREDD)
- Reclaim Finance in Paris
- RIFS Potsdam – Forschungsinstitut für Nachhaltigkeit, Helmholtz-Zentrum Potsdam
- RTE French Energy Transmission Network
- The World Bank Group in Brussels
- The African Development Bank in Abidjan
- UN Convention to Combat Desertification (UNCCD) in Bonn
- UN Framework Convention on Climate Change (UNFCCC) in Bonn
- TAC Consulting
- Transparency International (TI) in Paris
- The PRS Group in New York

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Luiss School of Government

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2 ORGANISATION OF THE PROGRAMME

The academic programme is designed in a four-pronged format, as follows:

1. Global Economic Framework and Economic Governance in Rome from October 2022 to January 2023 at the School of Government of the University Luiss Guido Carli
2. Prospective and innovation laboratory: studying new forms of transnational and interregional economic governance as a way forward towards sustainable development in Berlin from February to April 2023 at CIFE
3. Policy Intelligence: investigating how far the digital society enables transforming economic intelligence into strategy decisions in Nice from April to July 2023 at CIFE
4. Applied Research, methodology and case studies throughout the whole curriculum

THE MODULES

The curriculum was composed of four compulsory modules:

- A Global Economic Framework and Economic Governance (in Rome)
- B Sustainable Development, the Way Forward? (in Berlin)
- C Policy Intelligence (in Nice)
- D Applied Research & Project Management

TRIMESTER 1: ROME: LUISS (October 2022 to January 2023)

A Global Economic Framework and Economic Governance (73 hours)

Module Director: Sergio **FABBRINI** Professor of Politics and International Relations and Dean of the Political Science Department at Luiss

The global order is dramatically changing in today's world, with the retreat of the United States from multilateralism, the rise of new powers like China and India, and the conflictual relations with Russia. This module examined how the European Union perceives its role as an international actor and questioned whether it is capable of becoming an independent, united force in an increasingly multipolar world, or whether the EU will be confined to exert only "soft power".

Sabino CASSESE Emeritus Judge at the Italian Constitutional Court

- Global Dimensions of Democracy and Rule of Law

Massimo EGIDI Professor Emeritus of Economics at the School of Government of Luiss

Riccardo VIALE Professor of Logic and Philosophy of Science, Università Bicocca

- Behavioural Economics and Decision-Making

Arlo POLETTI Assistant Professor of Political Science at the Department of Political Science and the School of Government of Luiss

- International Public Policies

Ugljesa Ugi ZVEKIC Adjunct Professor at the School of Government of Luiss

- Global Corruption, Global Crime, Good Governance and the United Nations Convention Against Corruption (UNCAC)

TRIMESTER 2 BERLIN: CIFE (February to April 2023)

B Sustainable Development, the Way Forward? (127 hours)

Module Director: Martin **FLEISCHER** Former Chief Executive Officer at Eurofima, Founding Partner of PILFOR in Basel

During the term in Berlin, the module of "Sustainable Development, the Way Forward?" was covered. The future economic governance in the EU was reviewed in the perspective of new ideas to deal with complex long-term issues such as demographic and climate changes. It discussed and assessed the way towards an innovative experience of transnational and interregional governance. Meetings with seasoned experts in governance were organised.

Martin FLEISCHER

- The Global and Local Regulation: The Governance of Sustainable Economics and Finance

Alexander GUSEV Senior Data Engineer at ClusterReply, Former Project Coordinator at the Institute for Advanced Sustainability Studies (IASS), Researcher at the Institute for International Affairs and Security (SWP) in Berlin

- Introduction to Big Data: Theory and Practice

Hartmut MARHOLD Senior Research Fellow at CIFE

- The Concept of Sustainable Development

Tomasz PIASECKI Climate Risk Manager at UBS

- The Global and Local Regulation, the Governance of Sustainable Economics and Finance: Central Banks' Climate Regulation and Climate Stress-Testing

Jörg POHLE Head of Research Programme: Actors, Data and Infrastructures at Humboldt Institute of Internet and Society

- Digitalisation for Sustainable Development

Cristina TELEKI Research Associate, Graduate Institute, Geneva

- Justice and Sustainable Development

Gaby UMBACH Professor at the European University Institute of Florence

- The Global Governance of Sustainable Development



TRIMESTER 3: NICE: CIFE (April to May 2023)

C Policy Intelligence (54 ½ hours)

Module Director: Arnaud LECONTE *Director of the Joint Master in Global Economic Governance and Public Affairs*

This term was devoted to the Policy Intelligence sessions and the enhanced economic governance offered in the digital society. Students learnt how to transform economic data into policy knowledge.

Stephen BOUCHER *Founder of Dreamocracy, Visiting Professor at Solvay Brussels School of Business, Université Libre de Bruxelles*

■ A Challenged Democracy: Mapping New Forms of Collective Action

Olivier GLASSEY *Professor at the Swiss Graduate School of Public Administration (TDHEAP) at the University of Lausanne*

■ Cybergovernance

Milad ZARIN *Professor of Political Economy at the University of Neuchâtel*

■ Economic Statistics

CROSS-SEMESTER: (October 2022 to June 2023)

D Applied Research & Project Management (137 hours)

This module was dedicated to the applied research and project management. The CIFE facilities were open to professionals that discussed practical case studies of applied research and projects in policy affairs.



Case Studies & Applied Research

TRIMESTER 1: ROME (31 hours)

Christian BLASBERG *Adjunct Professor of European Political History, International Masters Coordinator*

■ Academic Methodology

Michel-Henry BOUCHET *Distinguished Professor of Finance at SKEMA Business School and Strategy Advisor of Investment Funds*

■ Laboratory, Professional Policymaking Skills in Global Risk

Igor TKALEC *Research Associate at the European University Institute*

■ Quantitative Methods

TRIMESTER 2: BERLIN (17 hours)

Michel-Henry BOUCHET

■ Laboratory, Professional Policymaking Skills in Global Risk

Sonja PETERSON *Senior Researcher at Kiel Institute for World Economy*

■ Case Study: Cooperation, Effort-Sharing and Efficiency in International Climate Policy

Igor TKALEC

■ Quantitative Methods

TRIMESTER 3: NICE (12 hours)

Michel-Henry BOUCHET

■ Laboratory, Professional Policymaking Skills in Global Risk



Workshops

TRIMESTER 1: ROME (15 hours)

Salvatore FARINA *Former Chief of Staff of the Italian Army*
■ Leadership Today and Tomorrow

TRIMESTER 2: BERLIN (23 hours)

Frank CZICHOWSKI *Former Vice-President of KfW, Board Member of Commerzbank, the European Stability Mechanism and Research Foundation in European Banking*
■ Keynote Speech on Sustainable Finance

Morgan DESPRES *European Climate Foundation*
■ Keynote Speech on Sustainable Finance

Solène DROY *Senior Research Associate at IASS*
Ortwin RENN *Scientific Director of IASS*
■ Sustainability Science and Policy

Christina HACK *Vice President for Sustainable Investment*
Stephanie HOHENDORF *Corporate Strategy and Sustainability Consultant*
■ Becoming a Transformative Promotional Bank: Sustainable Finance at KfW

Christian MANAHL *Senior Policy Advisor, Policy Planning and Strategic Foresight Division, European External Action Service*
■ The End of History Postponed? Interpreting Geopolitical Challenges after the Peak of Globalisation

Philippe NICOD *Chairman at arboRise*
Laurent DOUEK *Senior Board Member at Swiss Philanthropy Foundation*
■ ArboRise: Political Perspectives on Reforestation



TRIMESTER 3: NICE (39 hours)

Michel-Henry BOUCHET
Arnaud LECONTE
Thierry APOTEKER *Chairman & Chief Economist of TAC Consulting*
Sara BRIMBEUF *Advocacy Officer at Transparency International*
Delphine PETITPREZ *General Manager, Estate Mobile for Cap Classique, South Africa*
Cynthia ROCAMORA *Private Finance Campaigner at Reclaim Finance*
Cecilia SOTTILOTTA *Assistant Professor of Political Science at the University for Foreigners of Perugia*
■ Failed States, Weak Institutions and Governance

Carine DONETTI MEZIERE *Member of the Transformation Division at French Electricity Network RTE*
Marc VANHEUKELÉN *Former Special Advisor on Climate of Josep Borrell at EEAS*
■ Geopolitics of the EU and the Global South

Laurent DOUEK *Senior Board Member at SPF, Vice President Innovation Officer at SAP*
Anne-Cathrine FROGG SPADOLA *Co-Founder of Hugo Fund Services SA, Geneva, Board Member of the Council of Administration of SPF*
■ The Case of Swiss Philanthropy Foundation (SPF)

Donna LAGDAMEO *Team Lead, Local Communities and Indigenous Peoples Platform (LCIPP) Unit Adaptation Division*
■ Climate Change and the United Nations Framework Convention on Climate Change

Emmanuelle MAIRE *Head of Unit at the European Commission DG Environment*
William NEALE *Advisor at the European Commission for Circular Economy and Green Growth*
Julius WIEBE *Senior Strategist at BCG Brighthouse*
■ Circular Economy

Paulo MOURA *Head of Innovation and Strategic Partnerships at the Université Côte d'Azur IMREDD*
■ IMREDD: Governance of Smart Cities for Sustainable Development

Amr SHAKER *Career Development and Business Coach*
■ Career Workshop
■ Individual Career Coaching



Florent STORA Diplomatic French Representation at the OECD
Laurent GUENGANT Vice President Hitachi Global Digital and Greentech
Audrey PLONK Head of Digital Economy Policy Division at the Directorate for Science, Technology and Innovation at the OECD
Nadav SHENTAL Talent Management Advisor and Team Manager at OECD
 ■ The OECD and the Global Governance for Sustainable Development

3 INTERMODULAR COURSES

Conferences, Speeches and Discussions

- **Inaugural Lecture: What is the Place of the EU in the New World?**
by **Herman VAN ROMPUY** President of CIFE, President Emeritus of the European Council and Former Prime Minister of Belgium
- **Keynote Speech: Berlin in Focus: Safeguarding Security in a Transnational World**
by **Torsten AKMANN** State Secretary of the Interior at the Berlin Senate Department of the Interior, Digitalisation and Sports
- **Series of Conferences on the War in Ukraine: Russo-Ukrainian War: Cultural and Historical Perspectives on the Conflict and the New Geopolitical Reality**
with **Jan BEHREND** Professor at Viadrina University in Frankfurt an der Oder
Mirko KRUPPA Member of Memorial Germany
Susann HEINECKE-KUHN Director of the MAEIS Applied European Policy and Governance Studies
Carolina DI STEFANO Programme Director at Luiss University
- **Keynote Speech: The World Bank and Post-Covid Recovery**
by **Goran TINJIC** Programme Manager for Southern Europe at the World Bank
- **Keynote Speech: The African Development Bank and the Climate Risks from an African Perspective**
by **Sandeep JAIN** Chief Treasury Officer at the African Development Bank
- **Keynote Speech: Sustainable Finance**
by **Frank CZICHOWSKI** Former Vice-President of KfW, Board Member of Commerzbank, the European Stability Mechanism and Research Foundation in European Banking
- **Keynote Speech: Sustainable Finance**
by **Morgan DESPRES** European Climate Foundation

4 MASTER'S THESIS RESEARCH TOPICS

Maissa ABIDI (France / Morocco)
What Are the Social, Economic and Environmental Impacts of the Illegal Cannabis Industry and Trafficking in Morocco?
 Thesis Supervisor: Ugi ZVEKIC

Mostafa AJAMAY (Norway)
Labour Market Integration of Refugees in the EU: Reaching Economic Potential through Standardisation Process
 Thesis Supervisor: Christopher HEIN

Clara BEERMANN (Germany)
What are Possible Learnings and Chances for Innovation of Artificial Intelligence Under the EUAIA with Regard to the EU's Environmental Laws and GDPR?
 Thesis Supervisor: Jörg POHLE

Kai BELLMANN (Germany)
Can Communication of Transformative Policies Mitigate Status Quo-Preserving Tendencies that Arise from Cognitive Biases and the System Justification Motive?
 Thesis Supervisor: Riccardo VIALE

Alessandro BOCA (Italy)
Can Both Ethics and Moral Principles Be Applied to Artificial Intelligence?
 Thesis Supervisor: Alexander GUSEV

Vittoria CARRINO (Italy)
Models of Negotiation within the Arab-Israeli Conflict: What Camp David and Oslo Accords Can Teach Us
 Thesis Supervisor: Riccardo VIALE

Laura CRNIC (Croatia)
The Role of Multilateral Development Banks (MDBs) in Facilitating Private Climate Finance
 Thesis Supervisor: Martin FLEISCHER

Giulia CROCI (Italy)
EU Trade Policy and the World's New Equilibrium: EU-India Case Analysis
 Thesis Supervisor: Joanna SULLIVAN

Livia DINI (Italy)
The Global Implications of China's Growing Involvement in the Middle East
 Thesis Supervisor: George TZOGOPOULOS

Eve GRATEDOUX (France)
The Cuban Missile Crisis and Russo-Ukrainian Conflict from a Behavioural Perspective
 Thesis Supervisor: Riccardo VIALE

Daphne JANES (United States)
The Ethical, Political and Logistical Challenges to Measuring Human Rights Indicators and their Impact on and Relation to Global Governance
Thesis Supervisor: Cristina TELEKI

Katerina LEWIS (United States)
China’s Accelerated Geopolitical Emergence: Assessing Contributing Factors Amidst the Ukraine War
Thesis Supervisor: George TZOGOPOULOS

Giulia LORIN (France)
How Economic Interests in the OPEC Countries of Sub-Saharan Africa Hamper the Reaching of SDG14?
Thesis Supervisor: Tatjana KUHN

Laura MAZZONI (Germany)
The Relationship between Inequality and Political Instability: A Panel Data Analysis of Latin America
Thesis Supervisor: Amin ASHTIANI

Laure-Anne MENKE (France / Germany)
Learning from Last Crises: Enhancing EU Food Systems’ Resilience
Thesis Supervisor: Christian MANAHL

Elena MUSSINI (Italy)
The Ethical Dilemma of Responsibility in Artificial Intelligence
Thesis Supervisor: Alexander GUSEV

Jule NOACK (Germany)
How to Anticipate Turmoil and Turbulences Before a Full-Fledged Crisis? Case Study: South Africa
Thesis Supervisor: Michel-Henry BOUCHET

Cristiana PARTINICO (Italy)
Lessons for a Green Future: Overview of Past Monetary and Fiscal Policies for the Green Transition
Thesis Supervisor: Arnaud LECONTE

Valentine PESTEIL (France / Germany)
Governance, Corruption, Socio-Economic Inclusiveness: The Correlation between Bad Goverance, Income Inequality and Wealth Gap and Sustainable Development: A Cross-Country Comparison
Thesis Supervisor: Michel-Henry BOUCHET

Luca RAFFA (Italy)
What are the Main Factors and Historical Causes that Have Slowed Down Socio-Economic Development in African Countries in Spite of Abundant Natural Resources?
Thesis Supervisor: Chigozie NWEKE-EZE

Mariana RIVERA (Mexico)
Quality-of-Life Indicators: The Case of Mexico. Critical Review of Various Quality-of-Life Indicators and their Evolution in Mexico in Comparative Perspective
Thesis Supervisor: Miladzarin

Giorgio ROMAGNOLI (Italy)
How Does a Civil Society Organisation, Students for Humanity ODV, Contribute to the Delivery of the SDGs in a Rural Village in the Region of Iringa, Tanzania
Thesis Supervisor: Gaby UMBACH

Dana ROSS (United States)
Any Credible Economic Strategy Must Start with the Foundation of Education
Thesis Supervisor: Stefano FRANSCANI

Kanitha RUN (United States)
EU Double Standards in Refugee Law: A Comparative Analysis of Ukrainian and Syrian Refugees Treatment in Poland
Thesis Supervisor: Alessandro NATO

Miller SCHULMAN (United States)
A Hypothesis-Generating Cross-Country Comparative Case Study of the US and UK’s Digital Divide Policies from the 1990s to the Present Day
Thesis Supervisor: Jörg POHLE

Alice SCOGNAMIGLIO (Italy)
Assessing the Effectiveness of the European Neighbourhood Policy (ENP) in Tunisia and Morocco
Thesis Supervisor: Michel-Henry BOUCHET

Ludovica VINTARI (Italy)
Organ Trafficking: The Case Study of the Philippines
Thesis Supervisor: Ugi ZVEKIC

Sarah WHITE (United States)
What is the Assessment of the Current State of International Cybercrime?
Thesis Supervisor: Ugi ZVEKIC

Tommaso ZUCHELLA (Italy)
How is the Energy Price Shock Impacting the Global Economy and How It Will Impact It?
Thesis Supervisor: Ugi ZVEKIC



