

# ACADEMIC YEAR 2018/2019



**Master in Advanced European  
and International Studies**

*Mediterranean Studies*

# SUMMARY

# ACADEMIC YEAR

Arab Spring and Europeanisation, Climate Change and migration – the Mediterranean region with a population of more than 500 million people, is faced with unprecedented challenges. In our bilingual programme (English-French) we seek to address the next generation of Euro-Mediterranean decision-makers and offer unique educational experiences at the crossroads of theory and practice.

The programme aims at preparing students for professional life in a challenging context. The academic curriculum has been designed in order to enable students to develop an overarching and all-encompassing understanding of the political, social, economic, and cultural challenges of today's world, especially in the Mediterranean region.

Following the leitmotif “Learning and living the Mediterranean”, the students rotated each term, moving their place of study from Nice to Tunis and then to Rome. During their stay in Tunis, special emphasis was placed on the transformation of the Arab world, especially the Maghreb. On the other hand, in Istanbul, the focus there was directed towards Turkey and its neighbouring countries and partners, as well as climate change issues.

Thanks to our partners in Tunis, Rome and Istanbul and thanks to the institutional support of the European Commission, our curriculum was organised in the following locations:

- from **October 9<sup>th</sup>, 2018 until January 11<sup>th</sup>, 2019 in Nice**, at the Institut Européen - European Institute, CIFE;
- from **January 11<sup>th</sup> until April 7<sup>th</sup>, 2019 in Tunis**, in cooperation with the Université Internationale de Tunis (UIT) and the Institut de recherché sur le Maghreb contemporain (IRMC);
- from **April 7<sup>th</sup> until July 2<sup>nd</sup>, 2019 in Istanbul**, in cooperation with Bilgi University;
- from **March 10<sup>th</sup> until March 16<sup>th</sup>, 2019 in Rome** - a **study trip** was organised in cooperation with with the Instituto Affari Internazionali (IAI).



# ORGANISATION OF THE PROGRAMME

## The Modules

The curriculum was composed of five compulsory modules. University teachers, namely from French, Tunisian, Turkish, German, British and Italian universities, as well as experts from International and European organisations and researchers from our partner institutes contributed to our programme.

Various teaching methods and course formats were applied within each module.

## 1 Conflict Management and Peacemaking (66 hours)

**Mr Tobias BÜTOW**, *Director of International Relations at CIFE, Nice.*

The Mediterranean is a case study par excellence for Peace and Conflict Studies. Understanding and explaining questions of war and peace has been at the heart of International Relations as an academic discipline - from its very beginning after the First World War. In the last two decades, Mediterranean societies have been significantly affected by inter-group violence and inter-state conflicts: from the Western Balkans to Cyprus, from Israel to Palestine, from Syria to Libya. Mediterranean conflicts are partly characterised by external interventions. This module, focussed on the causes and dynamics of both escalation and de-escalation, including international law and peace-making with a multi-perspective approach. Theories of International Relations also helped in analysing the various case studies used in class.

**Tobias BÜTOW** *Director of International relations at CIFE, Nice*  
“Theories of International Relations”  
“Conflicts and Collective Violence in International Relations”

**Cristoph KREUTZMÜLLER** *Curator at the Jewish Museum, Berlin*  
“Why study genocide in times of modernity”

**Sören KEIL** *Senior Lecturer in International Relations, Canterbury Christ Church University*  
“Conflict Management, Federalism and Consociationalism”

**Andreas HEINEMANN-GRÜDER** *Senior Researcher at Bonn International Center for Conversion (BICC), Professor Political Science, University of Bonn*  
“Theories of violence”  
“Civil wars and irregular armed groups”

**Ayhan KAYA** *Professor of Politics, Jean Monnet Centre of Excellence and Jean Monnet Chair of European Politics of Interculturalism at the Department of International Relations, Bilgi University, Istanbul*  
“EU – Turkey Relations”  
“Refugees in Turkey and the EU”

**George TZOGOPOULOS**, *Begin Sadat Center for Strategic Studies (BESA) Research Associate, Lecturer at the Democritus University of Thrace, Senior Research Fellow at CIFE*  
“China in the Mediterranean and the Middle East: Implications for World Politics”  
“The Greek crisis and Europe”

# 2

## Sustainable Development and Globalisation (95 hours)



**Mr Jean-Claude VÉREZ** *Director of the MAEIS - Mediterranean Studies and Professor of Economy at Artois University, France*

The 21<sup>st</sup> century faces unprecedented economic, environmental and social challenges. As economic development exercises increase pressure on limited resources, deteriorate the environment and create growing inequalities, Mediterranean economies are struggling to find their way through these challenges. The introduction into the fundamental logic behind the process of economic globalisation set the ground for a regional analysis of sustainable development, energy policies, climate action and demographic dynamics – in times of globalisation.

In order to explain the long term growth and development process, the course explored the role of key factors shaping the world economy. World trade was thus studied to understand its main driving forces, with a focus on international trade negotiations. Financial markets were explored to shed light on their contribution both to long term development and major economic crises.

Another goal of the module was to understand how globalisation refers to the problem of international economic governance, with its institutions, actors and processes.

The last part of the program introduced students to sustainable development issues, mainly climate change.

**Jean-Claude VÉREZ** *Professor of Economy at University of Artois, Director of the module*  
“Economie européenne”  
“Economie internationale”  
“Pauvretés et inégalités ”

**Laurent BAECHLER** *Director of the MAEIS – European Integration and Global Studies.*  
“Sustainable development: concepts and challenges”  
“Water issues”  
“Energy issues”  
“Climate change”

# 3

## Regional Integration and Transformation (108 hours)

**Ms Silvia COLOMBO** *Senior Fellow, Istituto Affari Internazionali, Rome, Italy.*

The European Union and its member states have become a 'model' of regional integration. European nation states have agreed to transform their sovereignty into a multi-level governance system with the goal of ensuring regional peace, fostering welfare for their citizens and increasing their interdependent economic power. How is the dynamic architecture of the European institutions functioning – including the European neighborhood policy? To what extent are the Arab League or the Union for the Mediterranean following a similar path of regional integration? How can we explain the transitions and differences in the Southern Mediterranean region since the Arab spring?

This module offered insights into current dynamics in the Mediterranean from the stand-points of international relations, literature, European studies and the field of area studies devoted to exploring this complex and multifaceted region. Its complexity has been reconstructed and assessed with a view to providing students with fresh, critical tools to analyse and deal with it.

International guest lecturers have been invited to present emerging patterns of international politics, European and area studies, including comparative (democratic) transitions, globalisation trends and European foreign policy towards the MENA region.

**Silvia COLOMBO** *Senior Fellow, Istituto Affari Internazionali, Rome*

“Regionalism, regionalization and regional integration: The theoretical debate”

“Mediterranean regional integration and cooperation with the EU”

“The Arab uprisings: Political transformation, new actors and conflicts”

“The Gulf region between the Arab uprisings and regional integration”

“EU-GCC multilateral and bilateral cooperation in the MENA”

“Old and new conflicts in the MENA (Syria, Libya and Yemen) and the involvement of the EU in these conflicts”

“The challenge of violent Jihadism in North Africa”

**Riadh JAIDANE** *Deputy of the Assembly of People's Representatives of Tunisia and CIFE's Representative in Tunisia*

“Transition démocratique en Tunisie: processus et défis”

“Ingénierie constitutionnelle et juridique d'une Transition démocratique”

“Lutte contre le terrorisme en Méditerranée: entre défis sécuritaires & enjeux de la prévention”

**Jérôme HEURTAUX** *Professor of Political Science at Université Paris-Dauphine, Researcher at IRMC*

“Politique comparée : transitions postcommunistes » et « printemps arabes »”

**Olivier HÖING**, *Researcher and Scientific Director at the University of Cologne*

“The dynamic architecture of European institutions ”

**Hartmut MARHOLD**, *Senior Research Fellow at CIFE*

“Histoire de l'intégration européenne”

# 4

## Mediterranean Politics and Societies (97 hours)

**Mr Yvan GASTAUT** *Lecturer at Université de Nice - Sophia Antipolis*

Mediterranean societies are shaped by specific social, political and legal structures, by interrelated discourses, institutions and actors. In the light of an unprecedented information revolution, interdependencies are growing. The module focused on the similarities and differences in Mediterranean societies, starting with a historiographical introduction, in order to approach several policy fields and social phenomena: migration, gender, religion, media and youth.

Both the current refugee crisis and the representation of youth in the Mediterranean are unprecedented. The Mediterranean and the European Union are challenged by an unprecedented refugee crisis. At the crossroads of theory and practice, this module identified challenges the Mediterranean societies are faced with.

**Yvan GASTAUT** *Professor at the University of Nice Sophia Antipolis*

“Histoire contemporaine de la migration”

“Maghreb, le temps des conquêtes (1830-1912)”

“Sociétés et imaginaires coloniaux au Maghreb”

“Administrer l'Algérie : pouvoirs et confrontations (1830-1962)”

“Villes et cosmopolitisme en Méditerranée (XIX<sup>ème</sup> - XX<sup>ème</sup> siècles)”

“Les sociétés méditerranéennes au mirror des médias (XIX<sup>ème</sup> - XX<sup>ème</sup> siècles)”

“L'Empire Ottoman, une domination méditerranéenne”

“Le déclin de l'empire Ottoman au XIX<sup>ème</sup> et XX<sup>ème</sup> siècles”

“La Turquie de Mustapha Kemal”

“La question des Balkans au XIX<sup>ème</sup> et XX<sup>ème</sup> siècles”

**Mohamed KERROU** *Professor of Political Science at the Faculty of Law and Political Sciences, Tunis*

“Les mouvements sociaux de protestation dans une perspective comparative internationale”

**Enrique KLAUS** *Researcher of Political Sciences, Programme coordinator at IRMC, Tunisie*

“Médias dans le Monde Arabe”

**Esther ZANA-NAU** *Doctoral programme manager at the Luxemburg Institute of socio-economic research (LISER), Mediation consultant and Vice-President of CIFE*

“Le dialogue interculturel et inter-religieux dans les relations euro-méditerranéennes”

**Pinar SELEK** *Lecturer-researcher in Political Science at the University of Nice Sophia Antipolis, Nice*

“Apport des études sur le genre aux analyses de la société et du champ politique”

**Karima DIRECHE** *Researcher at CNRS, Université Aix-Marseille*

“Introduction à l'histoire politique du monde arabe”

“Les révolutions arabes”

“Islamisme politique et radicalisation djihadiste”

“Colonisation et indépendances”

“Histoire politique du Maghreb des indépendances ”

“La Maghreb et le monde”

“Où en est la révolution de Jasmin”

# 5

## Professional skills workshops

(65 hours)

**Mr Mehmet Emre GÜR** *CIFE Representative in Turkey, Alumni Relations Manager*

In an ever more globalised world, the government and private sector are asked to provide more services with less. Moreover, the movement of peoples across borders has created challenges for an increasingly multicultural world. By default, there is more competition over resources, goals and interests at local, state and regional levels. In order to be credible, governments, businesses organisations and individuals must be able to deal with new challenges professionally and efficiently and to maximise the potential of any given situation. If we want to have an impact on and participate in the development of certain policies, we also need to open ourselves to consensus building, conflict management and negotiations.

In this module, professors sought to develop an understanding of cooperation in political processes and various approaches in support of dialogue, negotiation, and conflict management. During the workshops students acquired skills in Project Cycle Management, Intercultural Communication, Negotiation, Public speaking and the tracking and analysis of EU law proposals. In individual coachings we try to prepare our students at the crossroads of theory and practise for a professional life in challenging times.

**Nina FRAUENFELD**, *Executive Director, SuccessAcross*  
“Intercultural Communication”  
“Career coaching”

**Mehmet Emre GÜR**, *CIFE Representative in Turkey, Alumni Relations Manager*  
“Project Cycle Management”

**Paul CULLEY**, *EU Policy advisor, tutor & trainer*  
“Eu policy-making at work”

**Anne TOPENOT**, *Communication and leadership trainer (French and English)*  
“Public speaking”

**Mark YOUNG & Felix MILLER**, *Negotiation Trainers, Rational Games, Inc.*  
“Negotiating successfully”

# 6

## Intermodular Courses

### Blended-learning simulation workshop

Theme: “The Future of the European Union”

- Article 1 - Economic Policy in the EU and its member states
- Article 2 - Internal and External Dimension of Migration (focus on Turkey)
- Article 3 - Enlargement (with focus on Turkey)
- Article 4 - Institutional Reform

**Date:** 9th and 10th January 2019

**Participants:** students of the Mediterranean and Trilingual Studies branches of the MAEIS

**Location:** CIFE, Nice

### Conference

“The European Democracy Conundrum”- Inaugural lecture by **Renaud DEHOUSSE**,  
*President of the European University Institute in Florence, Italy.*

### Panel discussions

“L'exception tunisienne. Variation sur un mythe”, regarding the book authored by **Michel CAMAU**, *Emeritus Professor of Political Science (Institut d'Etudes Politiques d'Aix-en-Provence) and former director of the IRMC.* Organised by IRMC Tunis.

“Etat des lieux et perspectives des rapports Tunisie - Union européenne à la lumière des négociations de l'ALECA et des classements sur les listes noires”

With:

- **Riadh JAIDANE**, *Vice-Chairman of the parliamentary investigation commission on the classification of Tunisia by the EU as a tax haven*
- **Naoufel JAMMALI**, *Member of the External Relations Committee*
- **Patricia LALONDE**, *European parliamentarian and member of the Parliamentary Assembly of the Union for the Mediterranean*
- **Rym MAHJOURB**, *Member of the EU - Tunisia Parliamentary Commission*
- **Mongi RAJOURI**, *President of the Finance Committee*

### Language Courses

- French (Nice)  
**Anne TOPENOT**, *Communication and leadership trainer (French and English)*
- Arabic (Tunis)  
**Chedly OTHMANI**, *Arabic language teacher at lycée français Pierre Mendès France de Tunis*

# 7

## Additional activities

### Study trip to Rome

From March 10<sup>th</sup> until March 16<sup>th</sup> 2019

- “Euro-Med Energy Dynamics and Transitions” by **Margherita BIANCHI**, *Junior Researcher at IAI*.
- “Food security in the Mediterranean area” by **Daniele FATTIBENE**, *Researcher at IAI*
- “NATO in the Mediterranean with a focus on military interventions” by **Dr. Alessandro MARRONE**, *Head of Defence programme at IAI*
- “National-populism and its impact on Europe” by **Dr. Eleonora POLI**, *Researcher at IAI*
- “Europe of defence and its implications for Euro-mediterranean security”, by **Paola SARTORI**, *Researcher at IAI*

### Round-table discussion

- “France-Italie - relations bilatérales et politiques méditerranéennes ” moderated by **Professor Jean-Pierre DARNIS**, *Scientific advisor and Head of the "Tech-IR" Programme at IAI*
- Guided tour of the Keats - Shelly House Museum



## Organised tours and visits

### Tunisia

- Guided tour of the city of Tunis with **Boutheina KOUKI**, *CIFE programme coordinator in Tunis*
- Trip to the south of Tunisia (Tozeur, Oasis de Chebika, Tamerza, Mides, Ong Jmal & Kairouan).
- Visit of the “Assemblée des représentants du peuple de la Tunisie” with **Riadh JAIDANE**, *Member of the Assembly of People's Representatives of Tunisia and CIFE's Representative in Tunisia*, **Matthias WAECHTER**, *Director general of CIFE* and **Jean-Claude VEREZ**, *Director of the MAEIS - Mediterranean studies*



### Turkey

- Visit to Kagider (the Women Entrepreneurs Association of Turkey). Led by **Begum BAYRAK** and **Secil ERTURK**, the students were invited to learn about women and entrepreneurship in Turkey.
- Tour of Istanbul's Policy Center
- Visit of the Sultanbeyli Refugee Center with the students of the Global studies branch of the MAEIS programme.
- Visit to the 'Palais de France' and meeting with the Consul General of France in Istanbul, **Bertrand BUCHWALTER**

