

Joint Master in Global Economic Governance and Public Affairs

Governance for the Common Good

Academic Year 2020/2021



ANNUAL REPORT



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1 OVERVIEW

The 2020/2021 Joint Master in Global Economic Governance and Public Affairs offered by CIFE and LUISS School of Government was composed of a diverse group of 27 students from 9 different nationalities. The itinerant programme offered students intensive courses in Rome, Berlin and Nice over three terms extending from 5 October 2020 to 23 September 2021. The following table represents the timetable of the programme:

Dates	Location
05/10/2020 – 29/01/2021	ROME* LUISS School of Government
09/02/2021 – 09/04/2021	BERLIN* CIFE Berlin
20/04/2021 – 02/07/2021	NICE* Institut Européen-European Institute
23/09/2021	End of the Academic Year & Graduation Ceremony

Under the leitmotiv “Learning and living Europe”, the one-year Joint Master taught in English welcomed an exclusive group of students striving to expand their professional opportunities. Coming from a wide range of national and cultural backgrounds, the GEGPA Master sharpened students’ analytical skills and strengthened their negotiation capabilities to enhance their future careers as policymakers.

The academic programme is focused on how to assess, manage and enhance governance of both private and public institutions with a wide range of economic and digital intelligence tools. The Master is taught by renowned researchers and experienced professionals who combine second-to-none practical expertise and academic credentials. It combines on-site teaching, case studies, consulting missions, the research thesis and online learning tools.

It benefited from contributing partners providing expert knowledge:

- European Commission in Brussels
- OECD in Paris
- Institute for Advanced Sustainability Studies (IASS) in Potsdam
- Sustainable Finance Geneva
- Swiss Philanthropy Foundation in Geneva
- UN Convention to Combat Desertification (UNCCD) in Bonn
- KfW Development Bank in Berlin

* Due to the Covid-19 pandemic, classes during the first and third trimesters were held in a hybrid format with some students online and others present in-person in Rome and Nice. Classes were held solely online throughout the whole second trimester in Berlin.

2 ORGANISATION OF THE PROGRAMME

The academic programme is designed in a four-pronged format, as follows:

1. Global Economic Framework and Economic Governance in Rome, from October to December 2020 at the School of Government of the University LUISS Guido Carli.
2. Prospective and innovation laboratory: studying new forms of transnational and interregional economic governance as a way forward towards sustainable development in Berlin from February to April 2021 at CIFE
3. Policy Intelligence: investigating how far the digital society enables transforming economic intelligence into strategy decisions in Nice from April to July 2021 at CIFE
4. Applied Research, methodology and case studies throughout the whole curriculum

THE MODULES

The curriculum was composed of four compulsory modules:

- A Global Economic Framework and Economic Governance (in Rome)
- B Sustainable Development, the Way Forward? (in Berlin)
- C Policy Intelligence (in Nice)
- D Applied Research & Project Management



TRIMESTER 1 ROME: LUISS (October to December 2020)

A Global Economic Framework and Economic Governance (80 hours)

Module Director: Sergio **FABBRINI** *Professor of Politics and International Relations and Dean of the Political Science Department at LUISS*

The global order is dramatically changing in today's world, with the retreat of the United States from multilateralism, the rise of new powers like China and India, and the conflictual relations with Russia. This module examined how the European Union perceives its role as an international actor and questioned whether it is capable of becoming an independent, united force in an increasingly multipolar world, or whether the EU will be confined to exert only "soft power".

Sabino CASSESE *Emeritus Judge at the Italian Constitutional Court*

- Global Dimensions of Democracy and Rule of Law

Massimo EGIDI *Professor Emeritus of Economics at the School of Government of LUISS*

- Behavioural Economics and Decision-Making

Raffaele MARCHETTI *Professor of International Relations and Deputy Rector for Internationalisation at LUISS Guido Carli*

Maria Giulia AMADIO *Adjunct Professor of Political Science at LUISS Guido Carli*

- Democracy and Global Governance: Conceptual and Methodological Issues

Arlo POLETTI *Assistant Professor of Political Science at the Department of Political Science and the School of Government of LUISS*

- International Public Policies

TRIMESTER 2 BERLIN: CIFE (February to April 2021)

B Sustainable Development, the Way Forward? (119 hours)

Module Director: Arnaud **LECONTE** *Programme Director*

During the term in Berlin, the module of "Sustainable Development, the Way Forward?" was covered. The future economic governance in the EU was reviewed in the perspective of new ideas to deal with complex long-term issues such as demographic and climate changes. It discussed and assessed the way towards an innovative experience of transnational and interregional governance. Meetings with seasoned experts in governance were organised.

Richard BYRON-COX *Programme Officer for Capacity Building at UNCCD*

- Interregional Innovation, Climate Change Policy: How the UNCCD has Influenced Policy Making on Land Issues at the International and National Levels

Paul DESANKER *Manager of the Response Subdivision at UNFCCC*

- Climate Change Policies, Instruments and their Effectiveness

Martin FLEISCHER *Former Chief Executive Officer at Eurofima, Founding Partner of PILFOR in Basel*

- The Global and Local Regulation: The Governance of Supranationals

Alexander GUSEV *Senior Data Engineer at ClusterReply, Former Project Coordinator at the Institute for Advanced Sustainability Studies (IASS), Researcher at the Institute for International Affairs and Security (SWP) in Berlin*

- Introduction to Big Data: Theory and Practice

Moritz KRAEMER *Former Managing Director and Chief Rating Officer at Standard Poor's Ratings Service in Frankfurt*

- The Global and Local Regulation: The Governance of Sovereigns and Sovereign Risk Analysis

Hartmut MARHOLD *Senior Research Fellow at CIFE*

- The Concept of Sustainable Development

Alexander PIRANG *Head of Research Programme "Data, Actors, Infrastructures: The Governance of Data-Driven Innovation and Cyber Security"*

- Keynote Speech: Big Data and Nudging

Wulf REINERS *Head of Managing Global Governance (MGG) Programme at Deutsches Institut für Entwicklungspolitik (DIE)*

- Transnational Innovation: Digitalisation and Sustainable Development

Gaby UMBACH *Professor at the European University Institute of Florence*

- The Global Governance of Sustainable Development

Vladimir ZUEV *Professor at the National Research University Higher School of Economics in Moscow*

- Transnational Innovation: International Trade Governance and Sustainable Development

TRIMESTER 3 NICE: CIFE (April to July 2021)

C Policy Intelligence (55 ½ hours)

Module Director: Arnaud LECONTE

This term was devoted to the Policy Intelligence Sessions and the enhanced economic governance offered in the digital society. Students learnt how to transform economic data into policy knowledge.

Stephen BOUCHER *Former Co-Secretary General of Institut Jacques Delors, Former Programme Director of the European Climate Foundation, CEO of consoGlobe.com, Visiting Professor at Solvay Brussels School of Business, Université Libre de Bruxelles*

- A Challenged Democracy: Mapping New Forms of Collective Action

Michel-Henry BOUCHET *Distinguished Professor of Finance at SKEMA Business School and Strategy Advisor of Investment Funds*

- The Challenges of Global Risk Management: Does Governance Matter?

Olivier GLASSEY *Professor at the Swiss Graduate School of Public Administration (TDHEAP) at the University of Lausanne*

- Cybergovernance

Milad ZARIN *Professor of Political Economy at the University of Neuchâtel*

- Economic Statistics

CROSS-SEMESTER: (October 2020 to September 2021)

D Applied Research & Project Management (136 hours)

This module was dedicated to the applied research and project management. The CIFE facilities were open to professionals that discussed practical case studies of applied research and projects in policy affairs.

Case Studies

TRIMESTER 2: BERLIN (20 hours)

Kerstin FRITZSCHE *Research Lead "Digitalisation" at Institute for Future Studies and Technology Assessment (IZT)*

- Geopolitics of Digitalisation: EU Third Way and the Relationship with the Global South

Jean LAVILLE *Deputy CEO of Swiss Sustainable Finance*

- Sustainable Finance

TRIMESTER 3: NICE (9 hours)

Florent STORA *Diplomatic French Representation at the OECD*

- Case Study: The Informal Multilateralism in the G7 and G20 for Sustainable Development

Workshops

TRIMESTER 1: ROME (57 ½ hours)

Christian BLASBERG *Adjunct Professor of European Political History, International Masters Coordinator*

- Academic Methodology

Stefano FRASCANI *Global Head of ICT WEO Transformation, Innovation & Design at Unicredit*

- Corporates and Politics

Simone LUCATELLO *Researcher at Instituto Mora*

- Executive Training: Climate Change and Digitalisations: Setting the Context



Tomasz PIASECKI *Climate Risk Manager at UBS*

- Executive Training: How Financial Regulators Tackle Climate Risk

Giulio VENNARI *Policy Officer at the Enlargement Directorate of the European Commission*

- Learning Policy Advice

TRIMESTER 2: BERLIN (17 ½ hours)

Frank CZICHOWSKI *Former Vice-President of KfW, Board Member of Commerzbank, the European Stability Mechanism and Research Foundation in European Banking*

Caroline HORBRÜGGER *Senior Manager Investment Strategies and Sustainability at KfW*

- KfW Workshop: KfW's Coronavirus Measures and Sustainability at KfW / Green Bond

Gentry DOANE *Volunteer Manager at Cradle to Cradle NGO*

- A Deep Dive into Cradle to Cradle for the Policy-Makers of Tomorrow

Juan Carlos DOMINGUEZ *Professor at Instituto Mora*

- Executive Training: Digital but Still Unequal: The Challenges of Smart Technologies from a Comparative Perspective

Laurent DOUEK *Senior Board Member at SPF, Vice President Innovation Officer at SAP*

Ann-Kathrin FROGG *Co-Founder of Hugo Fund Services SA, Geneva, Board Member of the Council of Administration of SPF*

- The Case of Swiss Philanthropy Foundation (SPF)

Sean KIDNEY *CEO of the Climate Bonds Initiative*

- Executive Training: EU Taxonomy

Tomasz PIASECKI

- Executive Training: United Nations' Scenario Analysis of Climate Risk and Stress Testing

Alexander PIRANG *Researcher at Humboldt Institute for Internet and Society*

- Keynote Speech: The Ethics of Digitalisation

Goran TINJIC *Programme Manager for Southern Europe at the World Bank*

- Keynote Speech: The World Bank and Post-Covid Recovery

Igor TKALEC *Research Associate at the European University Institute*

- Research Design Methodology

TRIMESTER 3: NICE (32 hours)

Michel-Henry BOUCHET

Arnaud LECONTE

Thierry APOTEKER *Chairman & Chief Economist of TAC Consulting*

Jean-Louis ARCAND *Professor of International Economics and Head of International Economics Department at the Graduate Institute Geneva*

Sara BRIMBEUF *Advocacy Officer at Transparency International*

Cynthia ROCAMORA *Head of Fundraising at Transparency International*

- Failed States, Weak Institutions and Governance

Amal CHEVREAU *Policy Analyst at the Centre for Entrepreneurship, SMEs, Regions and Cities, OECD*

Patrick KLEIN *Head of Sector, Social Economy and Social Enterprise, EU Commission*

Jean-Claude MIZZI *French Ministry of Finance and Founder of Social NGO HopHopFood*

- Policy Making for Social Enterprises

Nina FRAUENFELD *Executive Director, SuccessAcross*

- Career Workshop

- Individual Career Coaching

Emmanuelle MAIRE *Head of Unit at the Directorate-General for Environment Unit B1 – Sustainable Production, Products and Consumption, European Commission*

Jocelyn BLÉRIOT *Executive Officer at Ellen MacArthur Foundation*

Véronique HYEULLE *Adviser for Global Sustainable Development and the External Strategy of Circular Economy at the Directorate General for Environment of the European Commission*

Luca MARMO *European Commission in Brussels in the Directorate-General for the Environment*

Janez POTOČNIK *Co-Chair of International Resource Panel hosted by United Nations Environment Programme and Special Advisor to the Commissioner for Environment, Oceans and Fisheries Virginijus Sinkevičius*

Shunta YAMAGUCHI *Policy Analyst of the Environment and Economy Integration Division of the OECD Environment Directorate*

- Circular Economy



Bernard MASSABO Secretary General of the Euromed Cities Network
Paulo MOURA Head of Innovation and Strategic Partnerships at the Université Côte d'Azur
IMREDD

- IMREDD: Governance of Smart Cities for Sustainable Development

Florent STORA

Guillaume LECAROS DE COSSIO Policy Advisor to the OECD

Nadav SHENTAL Talent Management Advisor and Team Manager at OECD

Hector TAJONAR DE LARA Policy Advisor to the OECD

- The OECD and the Global Governance for Sustainable Development

3 INTERMODULAR COURSES

Conferences, Speeches and Discussions

- Opening Speech of the Academic Year: The Union in Corona and Post-Corona Times by **Herman VAN ROMPUY** President of CIFE, Former President of the European Council and Former Prime Minister of Belgium
- CIFE Special Lunchtime Debate: Major European Issues with **Jean-Claude JUNKER** Honorary President of CIFE, Former President of the European Commission
- International Women's Day Event – with speakers from the **European Ombudsman's Office**, the **EU Council of Ministers** and the **Schwarz Group**
- EU Climate Law Update – with speakers from the **European Parliament**, the **EU Council Secretariat** and the **DG Climate at the European Commission**

4 VISITS IN NICE

- Visit to Eze on the Path of Friedrich Nietzsche with **Arnaud LECONTE** and **Florent STORA** on 24 June 2021



5 MASTER'S THESIS RESEARCH TOPICS

Rakan ABU ZAROOR (Jordan)

The Impact of Covid-19 on Refugees' Education (The Case of Jordan)

Thesis supervisor: Odetta PIZZINGRILLI

Chiara APRILE (Italy)

The Growing Importance of Sustainable Development in Free Trade Agreements:

Analysis of the EU-Mercosur Negotiations

Thesis supervisor: Pasquale FERRARA

Claire Theresa BAVINGTON (United Kingdom)

Corruption in Public-Private Partnerships as a Barrier to Sustainable Development

Thesis supervisor: Ugi ZVEKIC

Alicia BECK (Germany)

Clandestine Diplomacy in France and Germany: Russia and China's Support for

Radical Right-Wing Parties

Thesis supervisor: Christian BLASBERG

Giulia CAPONE (Italy)

Can the China-Taiwan Conflict be Resolved Peacefully in an International Scenario?

Thesis supervisor: Francesco GALTIERI

Luca Mario COMINCIOLI (Italy)

The Role of Blockchain in Improving Land-Users' Rights (Can Blockchain Solve Corruption

Problems in Land Administration in Developing Countries? The Case of India)

Thesis supervisor: Andrew ISAAK

Carolina CURRELI (Italy)

How did Lobbyists Adjust their Strategies to the Age of Zoom? An Empirical Analysis

of the Environmental Policy-Making in the European Union

Thesis supervisor: Stephen BOUCHER

Loeka DANNAU (France)

Comparative Case Study of Terrorism in France during the Algerian War (1954–1962)

and Today (2015–2021): The Security Response to Counter Terrorism – An Islamophobic

Narrative since Decolonisation

Thesis supervisor: Erik JONES

Jonathan DERKS (Germany/Italy)

An Analysis of the Sino American Relationship During the 21st Century

Thesis supervisor: Erik JONES

Valentýna DRTINOVÁ (Czech Republic)

Analysis of Gender Inequalities in the Workplace in the Czech Republic

Thesis supervisor: Florent STORA

Ludovica FORMICOLA (Italy)

E-Participation in the EU: How Can Internet-Based Participation Tools Contribute

to Public Deliberation?

Thesis supervisor: Lorenzo PUPILLO

Floriana GIANNOTTI (Italy)
Green Bonds Issuance and the Growth of the Market. A Comparative Case Study between Italy and Germany
Thesis supervisor: Sean KIDNEY

Allyson HAMZEY (United States)
Climate Change and Forced Migration: Assessing the Gender Impacts in the US and Italy
Thesis supervisor: Nicole DE PAUL

Niko KRASTING (Germany)
Fraudulent Medicines in the Shadow of the Pandemic. Examining the Institutional Capacity of Global Mechanisms Against the Rising Trade in Falsified Medicines during the Covid-19 Pandemic
Thesis supervisor: Ugi ZVEKIC

Deanira LAZE (Albania/Canada)
Digitalisation as a Tool against Corruption in the Public Administration
Thesis supervisor: Ugi ZVEKIC

Ludovica LO SORDO (Italy)
Afghanistan: Before and After the NATO Mission. Can we Live Together with the Taliban?
Thesis supervisor: Erik JONES

Melinda MACHADO (United States)
Targeted Political Advertising and Data Protection Policies: A Comparison of Germany and the United States
Thesis supervisor: Olivier GLASSEY

Antonia MAGAGNIN (Italy)
Aquaculture and Sustainable Food Production: Challenges and Opportunities
Thesis supervisor: Simone LUCATELLO

Jacopo Andrea MARULLO (Italy)
Blockchain Technology in Supply Chain Management: An Empirical Analysis
Thesis supervisor: Pietro DE GIOVANNI

Sophie MEDD (United Kingdom)
Ethical Governance for the Use of Data and AI Focusing on the UK and Use in Public Service Delivery
Thesis supervisor: Benoit ABELOOS

Vivien MEIER (Germany)
Barriers to Sustainable Water Management in the Agricultural Sector in Andalusia: A Grounded Theory Approach
Thesis supervisor: Robert ISAAK

Andrea NECCI (Italy)
The Covenant of Mayors and the Municipality of Florence within Multi-Level Climate Governance: A Case Study on Apolycentric Governance System
Thesis supervisor: Gaby UMBACH

Renata ORLANDONI (Italy/Russia)
Digitalisation of Music: Current Challenges and the Way Forward
Thesis supervisor: Alexander GUSEV

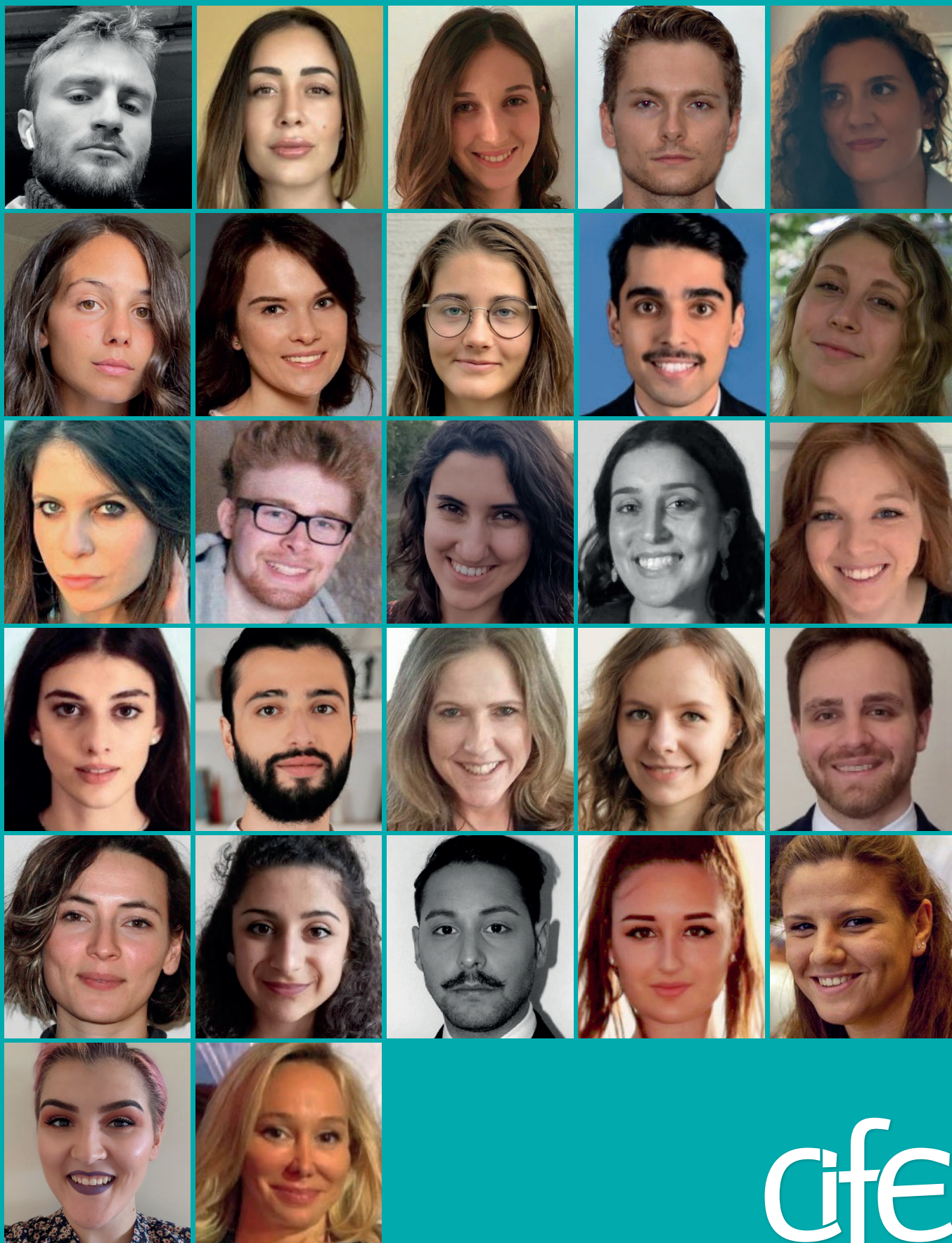
Antonio QUARANTA (Italy)
Cybersecurity: NATO's Challenge
Thesis supervisor: Gaby UMBACH

Federica RIZZI (Italy)
Integration through Education? A Study of University Programmes in Austria and Italy
Thesis supervisor: Francesca ASTENGO

Giulia SALSONE (Italy)
China's Strategy to Decoupling International Governance Built by the US? The Case of RCEP
Thesis supervisor: Michel-Henry BOUCHET

Alison WOOD (United States)
Political Systems and the Gender Gap: New York City and London
Thesis supervisor: Emiliana DE BLASIO





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